

EasyMy Learning Pvt. Ltd.

Prompt Book 14: Real Estate & Property Services

Craft better listings, lead generation, and market insights with AI-powered prompts for real estate professionals.

Empowering real estate professionals and agencies through AI innovation — by EasyMy Learning Pvt. Ltd.

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Property listing descriptions

1. Prompt 1 — Luxury Apartment in South Delhi

Luxury Apartment in South Delhi Backstory: **You are** working with a premium real estate agency in Delhi that specializes in high-end apartments. A new 4BHK luxury apartment has just been listed in South Delhi, near Defence Colony. The interiors feature Italian marble, modular kitchen fittings, and a private terrace garden. The target buyers are HNIs and NRIs looking for investment or relocation. Goal: **Create** an engaging property listing description that highlights premium features, lifestyle benefits, and exclusivity. Constraints: Keep under 200 words **Include** location, amenities, and lifestyle appeal Avoid overly generic terms like “beautiful” or “nice” Emphasize exclusivity and high-value living Output Format: A short, appealing property listing ready to be posted on online portals.



2. Prompt 2 — Affordable Housing in Jaipur

Affordable Housing in Jaipur Backstory: A real estate developer is launching budget-friendly 2BHK flats in the outskirts of Jaipur targeted at middle-income families. The project offers basic amenities like a children's play area, community hall, and 24x7 security, with easy EMIs available. **Goal:** Write a listing description that appeals to first-time home buyers focusing on affordability, comfort, and security. **Constraints:** Keep under 150 words **Highlight** affordability and finance options **Mention** location benefits (schools, public transport) **Output Format:** Property listing with headline + body copy for online ads.



3. Prompt 3 — Goa Beachfront Villa

Goa Beachfront Villa Backstory: A private owner is selling a 3BHK villa located just 200 meters from Baga Beach in Goa. The property is fully furnished with an infinity pool, landscaped garden, and a sea-facing balcony. It's perfect for vacation rentals or a second home. Goal: Write a listing that emphasizes the vacation lifestyle, rental potential, and exclusivity of the location. Constraints: 180–200 words Use sensory language (sea breeze, sunset views) **Mention** investment potential for Airbnb rentals Output Format: Listing for online portals + premium real estate magazine ad.



4. Prompt 4 — Commercial Office Space in Mumbai

Commercial Office Space in Mumbai Backstory: A builder is offering a 3,000 sq. ft. Grade A office space in BKC, Mumbai. The property is semi-furnished, has central air conditioning, and is in proximity to banks, metro stations, and business hubs. Goal: Craft a professional listing aimed at corporates, startups, and MNCs. Constraints: Keep between 120–150 words Highlight business advantages, connectivity, and infrastructure Use a formal tone Output Format: Listing copy for commercial property websites.



5. Prompt 5 — Heritage Haveli in Rajasthan

Heritage Haveli in Rajasthan Backstory: An old royal haveli in Udaipur is on sale, featuring hand-painted frescoes, antique wooden doors, and a central courtyard. It can be converted into a

panoramic mountain views, and proximity to yoga retreats, adventure sports centers, and spiritual ashrams. Surrounded by lush forests, it's ideal for building a wellness resort or luxury retreat center catering to international tourists. Goal: **Create** a listing for developers and investors in the hospitality sector. Constraints: 180–200 words Emphasize location's tourism appeal and business potential **Include** eco-tourism and wellness angles Output Format: Investment property listing for commercial real estate portals and hospitality trade magazines.

19. Prompt 19 — IT Park Office Space in Bengaluru

IT Park Office Space in Bengaluru Backstory: A Grade-A office space in Whitefield, Bengaluru, is available for lease in a newly developed IT park. Featuring 50,000 sq. ft. of customizable workspace, high-speed connectivity, energy-efficient lighting, and a central cafeteria, the building is surrounded by tech giants and startups. Excellent connectivity via metro and road makes it a prime choice for IT and service companies. Goal: Write a corporate-focused property listing emphasizing scalability and infrastructure. Constraints: 160–180 words Professional, formal tone Highlight business ecosystem and connectivity Output Format: Listing for commercial leasing platforms and business journals.

20. Prompt 20 — Premium Golf Estate in Pune

Premium Golf Estate in Pune Backstory: An exclusive villa inside a championship golf course estate in Pune offers 4 bedrooms, a private garden, and panoramic fairway views. Residents enjoy access to the clubhouse, spa, gym, and fine-dining restaurants. The gated community ensures 24/7 security and concierge services. Ideal for golf enthusiasts, expatriates, and luxury homebuyers, the villa comes fully furnished with imported interiors. Goal: Craft a listing appealing to high-income buyers seeking lifestyle and leisure amenities. Constraints: 180–200 words Aspirational tone with lifestyle imagery **Include** community benefits and exclusivity Output Format: Listing for luxury real estate brochures and online portals.

21. Prompt 21 — Beachfront Villa in Goa

Beachfront Villa in Goa Backstory: Nestled along the pristine white sands of Morjim Beach, this 5-bedroom luxury villa offers uninterrupted sea views and private beach access. The interiors feature teakwood furniture, floor-to-ceiling glass walls, and an infinity pool that merges visually with the Arabian Sea. Perfect for use as a holiday home or a premium rental investment, the property comes with all modern conveniences including central air conditioning, a chef's kitchen, and an outdoor BBQ area. Located in a quiet stretch away from the commercial bustle, it's a sanctuary for those who value privacy and nature. Goal: **Create** a listing that blends aspirational holiday living with strong investment appeal. Constraints: 200–220 words Capture coastal charm while emphasizing ROI potential Use warm, inviting language Output Format: Luxury property listing for vacation rental investors and HNI buyers.

22. Prompt 22 — Serviced Apartments in Hyderabad's Financial District

Serviced Apartments in Hyderabad's Financial District Backstory: A newly launched block of 50 fully furnished serviced apartments is now available for sale in Hyderabad's fast-growing Financial

26. Prompt 1 — Luxury Apartment Launch – Social Media Funnel

Luxury Apartment Launch – Social Media Funnel Backstory: A premium real estate developer in South Delhi is launching a luxury apartment project targeting HNIs, NRIs, and corporate executives. The challenge is to create a high-conversion campaign that appeals to aspirational buyers, builds brand trust, and drives them from awareness to booking site visits. Competitors are running aggressive ad campaigns, so the brand needs a differentiated approach that blends storytelling, virtual tours, and exclusivity. Goal: **Design** a 4-week social media ad funnel to generate at least 150 qualified leads. Prompt: "**You are** a luxury real estate marketing consultant. **Create** a 4-week Facebook & Instagram ad funnel for a luxury apartment launch in South Delhi. **Include** ad copy, creatives concept, targeting details, and lead magnet ideas. **Suggest** WhatsApp automation flow for quick follow-ups. **Mention** how to retarget engaged users." Inputs Required: Property USPs Ad budget Target cities & audience demographics Creative asset availability



27. Prompt 2 — Affordable Housing Scheme – WhatsApp Lead Drive

Affordable Housing Scheme – WhatsApp Lead Drive Backstory: A developer in Jaipur is selling 2BHK units under ₹35 lakhs under a government subsidy scheme. The audience includes salaried employees and small business owners who prefer WhatsApp for communication. The aim is to bypass traditional website forms and directly collect and nurture leads via WhatsApp, using a drip campaign with info packs and EMI calculators. Goal: Develop a WhatsApp-first lead generation system for affordable housing. Prompt: **"You are** a real estate digital automation expert. **Design** a WhatsApp lead generation and follow-up system for affordable housing in Jaipur. **Include** entry points (QR codes, click-to-chat ads), message flow, follow-up intervals, and lead scoring criteria." Inputs Required: Property brochure Eligibility criteria Sample offers & incentives Customer persona



28. Prompt 3 — NRI Buyer Webinar Campaign

NRI Buyer Webinar Campaign Backstory: An Indian builder is targeting NRIs in the UAE and Singapore for a premium residential project in Pune. They want to host a live webinar with legal advisors and architects to address NRI concerns about investing in India. The main goal is to gather registrations and convert them into high-quality leads post-event through personalized consultation offers. Goal: Drive at least 200 webinar sign-ups from NRI audiences and convert 10% into sales calls. Prompt: "**You are** a real estate webinar marketing strategist. **Create** a cross-platform campaign to attract NRIs for a webinar on Pune property investment. **Suggest** ad channels, email sequences, landing page copy, and post-webinar nurturing tactics." Inputs Required: Webinar date & time Speaker bios Registration link Target countries



29. Prompt 4 — Co-Working Space Lease Campaign

Co-Working Space Lease Campaign Backstory: A commercial real estate firm in Bengaluru is launching a new co-working facility near tech parks. They aim to attract startups, freelancers, and SMEs through LinkedIn and performance marketing. The campaign needs to emphasize affordability, flexible terms, and community networking opportunities while competing with established brands like WeWork. Goal: Generate 100 qualified inquiries in 30 days. Prompt: **"You are** a commercial space lead generation expert. **Design** a LinkedIn + Google Ads campaign for a new co-working space in Bengaluru. **Include** ad copy angles, targeting filters, keyword

suggestions, and lead form optimization tips." Inputs Required: Price plans Amenities list Competitor benchmarks Photos/videos of space

30. Prompt 5 — Exclusive Villa Project – Influencer Collab

Exclusive Villa Project – Influencer Collab Backstory: A Goa-based luxury villa developer wants to tap into lifestyle influencers to attract HNIs and ultra-wealthy buyers. The challenge is to design a campaign that authentically integrates the influencer experience into the sales funnel, rather than just producing vanity content. Goal: Shortlist influencer types, create campaign flow, and integrate leads into CRM. Prompt: "**You are** an influencer marketing strategist for luxury real estate. Plan an influencer-led lead generation campaign for a Goa villa project. **Include** influencer selection criteria, collaboration formats (stay experience, virtual tours), tracking links, and lead capture integration." Inputs Required: Influencer budget Ideal buyer persona Villa USPs Timeline for launch

31. Prompt 6 — Student Housing Lead Drive via Campus Ambassadors

Student Housing Lead Drive via Campus Ambassadors Backstory: A developer in Pune is launching fully-furnished student accommodations near top universities. Instead of traditional ads, they plan to use campus ambassadors to spread the word and collect leads from students and parents. They want a strategy that blends offline outreach with digital capture forms, ensuring the data flows directly into their CRM for nurturing. Goal: Recruit 20 campus ambassadors and generate 300 leads within 45 days. Prompt: "**You are** a real estate youth marketing consultant. **Design** a student housing lead generation plan using campus ambassadors in Pune. **Include** recruitment guidelines, incentive structures, offline event ideas, lead capture methods, and CRM integration." Inputs Required: University list Pricing & amenities CRM tool details Incentive budget

32. Prompt 7 — Google Local Service Ads for Builder Floors

Google Local Service Ads for Builder Floors Backstory: A Gurgaon builder specializing in builder floors is struggling with low visibility on Google. They want to use Google Local Service Ads (LSAs) to appear in "near me" searches and directly capture calls from interested buyers. They need an optimized profile, review strategy, and budget plan to ensure maximum ROI. Goal: Achieve at least 50 qualified call leads in the first month. Prompt: "**You are** a local SEO and LSA expert. **Create** a step-by-step plan to set up and optimize Google Local Service Ads for a builder floor developer in Gurgaon. **Include** keyword targeting, review generation strategy, and call handling SOPs." Inputs Required: Service areas Ad budget USPs of builder floors Current reviews/ratings

33. Prompt 8 — Referral Program for Existing Buyers

Referral Program for Existing Buyers Backstory: A Mumbai-based luxury apartment developer has many satisfied customers. They want to turn these happy buyers into brand advocates through a referral program. The challenge is to design attractive rewards while maintaining brand exclusivity and tracking referrals accurately to prevent misuse. Goal: Generate 25 high-quality leads in 60 days from referrals. Prompt: "**You are** a real estate loyalty program designer. **Create** a referral campaign for a Mumbai luxury apartment project. **Suggest** reward structures, tracking mechanisms, promotional messaging, and follow-up scripts." Inputs Required: Buyer database size Reward

34. Prompt 9 — Real Estate Investment Fair – Lead Capture

Real Estate Investment Fair – Lead Capture Backstory: A Hyderabad developer is participating in a national real estate investment expo. The footfall will be high, but they need a system to capture, qualify, and nurture leads efficiently during the event. They want both physical and digital capture methods. Goal: Collect 500 leads and qualify 50% for follow-up sales calls. Prompt: "**You are** an event marketing strategist. **Design** a lead capture plan for a real estate expo booth. **Include** booth design tips, interactive elements, data collection methods, and post-event email/WhatsApp nurturing flows." Inputs Required: Booth size/layout Available staff CRM tool Brochures & giveaways

35. Prompt 10 — Micro-Targeted Facebook Campaign for NRIs

Micro-Targeted Facebook Campaign for NRIs Backstory: A Kochi-based villa project wants to attract NRIs from the Gulf region. They aim to run Facebook campaigns in Malayalam and English, targeting high-income Gulf-based Indians who are looking to invest back home. They need audience segmentation and creative ideas that resonate culturally. Goal: Generate 150 NRI leads in 30 days. Prompt: "**You are** an NRI-focused ad strategist. **Create** a Facebook campaign plan for a villa project in Kochi targeting Gulf-based NRIs. **Include** audience segmentation, ad copy angles, language versions, and lead form optimization." Inputs Required: Villa brochure Target countries/cities Cultural elements to highlight Ad spend budget

36. Prompt 11 — SEO Landing Pages for Localities

SEO Landing Pages for Localities Backstory: A Noida real estate firm wants to rank organically for "2BHK in [Locality Name]" searches. They need SEO-optimized landing pages for multiple micro-markets, with the right structure to drive organic leads without spending heavily on ads. Goal: Rank top 3 for at least 5 locality-based keywords in 90 days. Prompt: "**You are** an SEO content strategist. **Create** a blueprint for 10 SEO landing pages targeting specific Noida localities for real estate lead generation. **Include** keyword clusters, page structure, CTAs, and internal linking strategy." Inputs Required: Locality list Property types USP for each location Existing website CMS

37. Prompt 12 — Video Walkthrough Lead Ads

Video Walkthrough Lead Ads Backstory: A Chandigarh builder has professionally shot video walkthroughs of their premium flats. They want to repurpose these into Facebook and YouTube lead ads, optimized to capture contact details mid-video. The aim is to combine immersive content with performance marketing. Goal: Convert at least 8% of viewers into leads. Prompt: "**You are** a video ad strategist. **Design** a Facebook + YouTube lead ad campaign using video walkthroughs for a Chandigarh premium flat project. **Include** hook ideas, CTA placement, retargeting plans, and video length recommendations." Inputs Required: Video files CTA offers Ad budget Target audience

38. Prompt 13 — Instagram Influencer Collaboration for Lifestyle Positioning

Instagram Influencer Collaboration for Lifestyle Positioning Backstory: A Bangalore-based high-rise developer wants to position their project as the ultimate luxury lifestyle choice for young professionals. They're considering collaborations with lifestyle influencers who can showcase the property's amenities, location, and aspirational living. The campaign must balance brand aesthetics with lead generation through trackable links and landing pages. Goal: Generate 120 qualified leads in 30 days from influencer-driven traffic. Prompt: "**You are** a luxury real estate influencer marketing strategist. **Create** a plan for collaborating with Instagram lifestyle influencers to promote a Bangalore high-rise. **Include** influencer selection criteria, content guidelines, trackable CTAs, and performance metrics." Inputs Required: Project brochure Amenity highlights Target influencer niche Collaboration budget



39. Prompt 14 — Webinar Funnel for First-Time Homebuyers

Webinar Funnel for First-Time Homebuyers Backstory: A Jaipur real estate agency wants to educate first-time homebuyers about the process, financing options, and available projects. They plan to host a free webinar, capture sign-ups, and then follow up with personalized property recommendations. The challenge is to position it as both educational and lead-generating. Goal: 500 webinar sign-ups, with 20% converting to qualified leads. Prompt: "**You are** a webinar funnel expert. **Design** a real estate webinar campaign for first-time buyers in Jaipur. **Include** landing page copy, ad targeting, email reminders, webinar structure, and post-event follow-up." Inputs Required: Webinar topic outline Available speaker(s) Platform to host webinar Follow-up CRM process



40. Prompt 15 — LinkedIn Outreach for Commercial Spaces

LinkedIn Outreach for Commercial Spaces Backstory: A Gurugram developer is launching a new commercial complex and wants to attract startups, SMEs, and established businesses. Instead of cold-calling, they want to leverage LinkedIn to connect with decision-makers, share content, and schedule site visits. Goal: Book 40 site visits from LinkedIn-generated leads in 60 days. Prompt: "**You are** a B2B LinkedIn marketing strategist. **Create** a targeted outreach and content plan to generate commercial real estate leads for a Gurugram business complex. **Include** connection request scripts, follow-up messaging, and content calendar ideas." Inputs Required: Project details Target industry list LinkedIn Sales Navigator access Number of outreach messages per day



41. Prompt 16 — WhatsApp Drip Campaign for Hot Leads

WhatsApp Drip Campaign for Hot Leads Backstory: A Thane real estate sales team collects many inquiries from ads, but conversion rates drop because prospects lose interest. They want a structured WhatsApp drip campaign that sends project videos, testimonials, and offers over 7–10 days to keep leads engaged. Goal: Improve lead-to-site-visit conversion rate by 30% in two months. Prompt: "**You are** a WhatsApp automation expert. **Create** a 10-day drip campaign for a Thane real estate project, including message templates, multimedia content ideas, and conversion-focused CTAs." Inputs Required: Project photos/videos CRM integration tool Offers & deadlines Follow-up team availability



42. Prompt 17 — Google Display Retargeting for Dropped Leads

Google Display Retargeting for Dropped Leads Backstory: A property portal in India noticed many users start filling inquiry forms but drop off before submission. They want to run display remarketing ads to bring these users back to complete the form or schedule a call. Goal: Recover at least 20% of dropped leads within a month. Prompt: **"You are** a Google Ads remarketing specialist. **Design** a display retargeting strategy to re-engage dropped leads for a property portal in India. **Include** ad creative concepts, targeting rules, frequency caps, and A/B testing plan." Inputs Required: Website pixel setup Abandonment data Creative library Ad budget



43. Prompt 18 — Hyperlocal Newspaper Insert Campaign

Hyperlocal Newspaper Insert Campaign Backstory: A Nashik-based affordable housing project wants to target specific neighborhoods with physical newspaper inserts highlighting special pre-launch prices. They want to combine print with QR codes leading to an inquiry page. Goal: Get 200 QR code scans and 100 calls in 2 weeks. Prompt: "**You are** a hyperlocal marketing consultant. **Create** a newspaper insert lead gen strategy for a Nashik affordable housing project. **Include** design guidelines, distribution plan, QR code tracking, and follow-up process." Inputs Required: Target pin codes Print budget Project offer details Landing page link



44. Prompt 19 — Google My Business Optimization for Local Search Leads

Google My Business Optimization for Local Search Leads Backstory: A Kolkata real estate broker relies heavily on local leads but their Google Business Profile is poorly optimized. They want to improve their listing, get more reviews, post weekly updates, and track call leads from GMB. Goal: Increase GMB call leads by 50% in 60 days. Prompt: "**You are** a local SEO consultant. **Create** a Google My Business optimization plan for a Kolkata real estate brokerage. **Include** profile update checklist, review collection methods, photo/video strategy, and insights tracking." Inputs Required: GMB access Photos/videos Review request SOP Current performance stats



45. Prompt 20 — Festive Season Offer Campaign

Festive Season Offer Campaign Backstory: A Lucknow builder wants to leverage Diwali to push inventory. They plan to offer festive discounts, gold vouchers, and no EMI for a year. They want a full-scale lead gen campaign blending social media, print, and WhatsApp. Goal: Generate 500 leads during the Diwali week. Prompt: "**You are** a festive campaign strategist. **Design** a Diwali property sales lead generation campaign for a Lucknow builder. **Include** multi-channel messaging, creative themes, urgency tactics, and follow-up scripts." Inputs Required: Offer details Campaign duration Budget per channel Sales team size



46. Prompt 21 — YouTube Pre-Roll Ads for Project Launch

YouTube Pre-Roll Ads for Project Launch Backstory: A Coimbatore builder is launching a new township and wants to use YouTube pre-roll ads targeting users watching home-buying and local news videos. They need scripts, video ad structure, and a retargeting sequence. Goal: Drive 1000

Market Research Reports

51. Prompt 1 — Residential Real Estate Market Report for Tier-2 Cities

Residential Real Estate Market Report for Tier-2 Cities Backstory: An Indian real estate investment firm is considering expansion into Tier-2 cities such as Indore, Surat, and Lucknow. The management wants a comprehensive market research report highlighting residential demand, price appreciation trends, infrastructure projects, and regulatory climate. They also want the report to factor in cultural preferences that affect buying patterns, such as plot vs. apartment preferences, and include a 3-year forecast with risks and opportunities. Goal: **Create** a detailed residential real estate market report for selected Tier-2 cities in India. Prompt: "**You are** a senior real estate analyst. **Prepare** a comprehensive residential market report for Indore, Surat, and Lucknow. **Include:** Current market size and demand drivers Historical and current price trends Impact of ongoing and upcoming infrastructure projects Buyer demographics and cultural buying preferences Regulatory and RERA updates 3-year forecast with risks, opportunities, and investment recommendations" Inputs Required: Target cities Timeframe for analysis Preferred property segment (apartments, plots, villas) Budget range



52. Prompt 2 — Affordable Housing Demand Study in NCR Region

Affordable Housing Demand Study in NCR Region Backstory: A real estate developer focusing on affordable housing wants to enter the NCR region with a series of projects priced below ₹40 lakhs. They need detailed insights on demand hotspots, availability of government subsidies, infrastructure readiness, and competitive landscape. They also want to understand buyer personas for this segment and the financing challenges they face. Goal: Generate an in-depth market research report for affordable housing in NCR. Prompt: "**You are** a market research consultant. **Prepare** a full report on affordable housing demand in the NCR region. Cover: Top 5 demand hotspots with land availability Price trends in the last 5 years Government subsidy programs and PMAY applicability Key competitors and their offerings Buyer demographics and financing barriers Recommendations for project size, amenities, and marketing channels" Inputs Required: Specific areas of interest within NCR Definition of 'affordable' (budget range) Project timeline Target buyer profile



53. Prompt 3 — Commercial Real Estate Opportunities in Bengaluru's Outer Ring Road

Commercial Real Estate Opportunities in Bengaluru's Outer Ring Road Backstory: A multinational IT firm is planning to establish a new tech campus in Bengaluru's Outer Ring Road area. They want to evaluate commercial property availability, rental yields, connectivity advantages, and upcoming infrastructure projects like metro expansion. They also seek competitor benchmarking for similar IT parks in the area and insights into government policies supporting IT infrastructure. The report should highlight long-term potential and possible risks such as traffic congestion and zoning changes. Goal: **Create** a detailed commercial property market research report for Bengaluru's Outer Ring Road. Prompt: **"You are** a commercial real estate analyst. **Prepare** a comprehensive market research report for Bengaluru's Outer Ring Road corridor, covering: Current availability of Grade-A office spaces Average rental yields and escalation trends Key infrastructure developments impacting the region Competitor analysis of nearby IT parks Government incentives

and policy outlook Long-term investment potential and risks" Inputs Required: Target built-up area requirement Budget range for leasing or purchase Timeline for project launch Competitors to benchmark against

54. Prompt 4 — Second-Home Real Estate Trends in Hill Stations

Second-Home Real Estate Trends in Hill Stations Backstory: An Indian luxury developer is exploring second-home projects in hill stations such as Shimla, Mussoorie, and Nainital. They require insights into demand drivers like tourism patterns, climate change impact, and work-from-home adoption. The report must examine pricing trends, seasonal demand shifts, legal restrictions on non-local buyers, and the feasibility of eco-friendly construction in hilly terrain. Recommendations should include the best time to launch projects and ideal property types. Goal: **Provide** a market research report on second-home demand in selected Indian hill stations. Prompt: "You are a real estate market researcher. Develop a detailed second-home real estate report for Shimla, Mussoorie, and Nainital, covering: Demand trends driven by tourism, climate, and remote work Seasonal price and occupancy variations Buyer profiles and preferences Legal restrictions for non-local buyers Feasibility of eco-friendly building methods Launch timing and product mix recommendations" Inputs Required: Target hill stations Property type preference (cottages, villas, apartments) Price range Project delivery timeline

55. Prompt 5 — Rental Market Analysis in Mumbai Suburbs

Rental Market Analysis in Mumbai Suburbs Backstory: A property management startup wants to focus its operations on Mumbai's suburban areas like Thane, Navi Mumbai, and Borivali. They need a report comparing rental yields, tenant demographics, and turnover rates across these areas. The startup is also interested in identifying localities with strong demand from working professionals and students, along with nearby amenities such as metro stations, malls, and corporate hubs. Goal: Generate a rental market comparison report for Mumbai's suburbs. Prompt: "You are a rental market analyst. **Prepare** a comparative rental yield and demand report for Thane, Navi Mumbai, and Borivali. **Include:** Average rental rates by property type Tenant demographics and demand drivers Turnover rates and vacancy trends Proximity to transport and lifestyle amenities Future rental growth potential" Inputs Required: Suburbs to compare Property types (1BHK, 2BHK, 3BHK) Target tenant segments Analysis period

56. Prompt 6 — Affordable Housing Demand in Tier-2 Indian Cities

Affordable Housing Demand in Tier-2 Indian Cities Backstory: A government-backed housing finance company is looking to expand its loan portfolio into Tier-2 cities such as Indore, Coimbatore, and Lucknow. They need an in-depth market research report that examines demand for affordable housing (properties under ₹50 lakhs), availability of land parcels, and the role of government subsidy schemes like PMAY. The study should also highlight upcoming infrastructure projects that may influence demand and identify the most promising micro-markets for investment. Goal: **Create** a comprehensive market research report on affordable housing opportunities in selected Tier-2 Indian cities. Prompt: "You are an urban housing market analyst. **Prepare** a detailed report on affordable housing trends in Indore, Coimbatore, and Lucknow. **Include:** Demand drivers and buyer demographics Pricing trends for properties under ₹50 lakhs Government subsidies and financing options Infrastructure developments likely to impact housing demand Micro-market

recommendations for investment" Inputs Required: Target cities Property price ceiling Type of buyer (first-time, investor, government employee) Timeframe for demand analysis

57. Prompt 7 — Impact of Metro Expansion on Residential Property Prices in Pune

Impact of Metro Expansion on Residential Property Prices in Pune Backstory: A real estate investment fund is evaluating residential property opportunities along the upcoming Pune Metro corridors. They need an analysis of current prices, projected appreciation after metro completion, and buyer sentiment in these areas. The report should also compare similar case studies from other Indian cities where metro connectivity boosted property values. Additionally, they want to know potential risks like construction delays or regulatory hurdles. Goal: Assess the impact of metro expansion on residential real estate values in Pune. Prompt: "**You are** a transport-linked property investment analyst. **Prepare** a research report on the effect of the Pune Metro expansion on residential prices. **Include:** Current property rates along metro corridors Expected appreciation post-completion Buyer sentiment and demand shifts Case studies from other cities with similar projects Potential risks and mitigation strategies" Inputs Required: Metro corridor names Property type focus (apartments, villas, plots) Project completion timelines Investor holding period assumptions

58. Prompt 8 — Senior Living Real Estate Market in India

Senior Living Real Estate Market in India Backstory: An international retirement community developer is considering entry into the Indian market. They need a report analyzing demand for senior living facilities, preferred amenities, pricing strategies, and cultural acceptance. The analysis should cover metro cities and emerging retirement destinations like Coimbatore, Goa, and Dehradun. It should also factor in healthcare infrastructure, climate suitability, and legal considerations for foreign developers. Goal: **Provide** an in-depth report on the viability of senior living real estate in India. Prompt: "**You are** a senior housing market researcher. **Create** a detailed study of India's senior living market covering: Demand trends and target demographics Popular cities for retirement communities Key amenities and services in demand Pricing benchmarks Healthcare access and infrastructure Regulatory and legal aspects for foreign investment" Inputs Required: Target regions/cities Budget range for project development Target resident profile (active seniors, assisted living) Preferred operating model (sale, lease, rental)

59. Prompt 9 — Retail Real Estate Trends in Indian Malls

Retail Real Estate Trends in Indian Malls Backstory: A retail chain is deciding whether to expand into premium malls in cities like Delhi, Mumbai, and Hyderabad. They require a report analyzing footfall patterns, rental rates, anchor tenant performance, and competition. The report should also assess the resilience of malls post-COVID and the integration of digital and experiential retail trends. Insights into which malls are likely to remain high-performing over the next 5 years will be critical. Goal: Generate a retail real estate performance analysis of top Indian malls. Prompt: "**You are** a retail property analyst. Develop a performance report for premium malls in Delhi, Mumbai, and Hyderabad, including: Footfall statistics and patterns Rental and common area maintenance (CAM) charges Anchor tenant performance Integration of digital/experiential elements Long-term performance outlook" Inputs Required: Target cities and specific malls Retail categories of

interest Expansion budget range Time horizon for investment

60. Prompt 10 — Agricultural Land Investment Opportunities in India

Agricultural Land Investment Opportunities in India Backstory: An agritech startup is exploring the purchase of agricultural land for organic farming projects in Maharashtra, Karnataka, and Rajasthan. They need a report evaluating land prices, soil quality, water availability, and legal ownership restrictions. The study should also assess proximity to markets, government subsidies for organic farming, and climate risks such as drought or flooding. Recommendations on the most viable districts are required. Goal: **Provide** a market feasibility report on agricultural land investments for organic farming in selected Indian states. Prompt: "**You are** an agricultural land investment analyst. **Create** a research report on organic farming land opportunities in Maharashtra, Karnataka, and Rajasthan. **Include**: Current land prices and appreciation trends Soil quality and irrigation infrastructure Legal restrictions on ownership Market access for produce Government subsidies and schemes Climate risk assessment" Inputs Required: Target states/districts Crop focus for organic farming Budget range for land acquisition Ownership entity type (individual, company, cooperative)

61. Prompt 11 — Impact of RERA Regulations on Residential Project Launches

Impact of RERA Regulations on Residential Project Launches Backstory: A mid-sized real estate consultancy wants to understand how RERA (Real Estate Regulatory Authority) compliance has influenced the pace and quality of new residential project launches in Delhi NCR, Bengaluru, and Chennai. They're looking for trends in approval timelines, project delivery reliability, and customer trust levels post-RERA. The report should also compare pre- and post-RERA investment risks for developers and buyers. Goal: **Provide** a comparative market research study on pre- vs. post-RERA residential project launches in key Indian metros. Prompt: "**You are** a compliance-focused real estate researcher. **Prepare** a report analyzing the impact of RERA regulations on residential project launches in Delhi NCR, Bengaluru, and Chennai. **Include**: Change in launch volumes pre- and post-RERA Approval timelines and compliance processes Effect on delivery timelines and customer satisfaction Investment risk factors for developers and buyers Case studies of notable RERA-compliant projects" Inputs Required: Cities to focus on Project size range (small/mid/large developers) Timeframe for comparison Primary audience (developers, investors, buyers)

62. Prompt 12 — Co-Living Space Market Feasibility in University Towns

Co-Living Space Market Feasibility in University Towns Backstory: An operator of co-living spaces is exploring entry into university-dense towns like Pune, Manipal, and Vellore. They want a deep dive into demand drivers, student and young professional preferences, pricing trends, and competition from PG accommodations. The report should also assess regulatory constraints and opportunities for tie-ups with educational institutions. Goal: Evaluate the feasibility of launching co-living spaces in select Indian university towns. Prompt: "**You are** a shared-living market analyst. **Prepare** a feasibility report for co-living space investments in Pune, Manipal, and Vellore, covering: Demand sources and seasonality Pricing benchmarks vs. PG accommodations Amenity preferences (Wi-Fi, housekeeping, food) Regulatory approvals required Partnership opportunities with local universities" Inputs Required: Towns or cities for research Target customer (students,

young professionals) Budget per bed setup Branding positioning (budget, premium)

63. Prompt 13 — Office Space Demand Post-Hybrid Work Adoption

Office Space Demand Post-Hybrid Work Adoption Backstory: A commercial real estate developer wants to reposition their office space offerings to suit hybrid work trends in Bengaluru, Hyderabad, and Gurugram. They need a study of evolving tenant requirements, popular office formats (flexible seating, hot desking, shared spaces), and the role of technology in office design. The report should also predict demand trends for Grade A vs. Grade B office spaces over the next 5 years. Goal: **Provide** a research-based forecast for office space demand in India's top IT hubs under hybrid work models. Prompt: "**You are** a workplace real estate strategist. **Create** a demand forecast report for office spaces in Bengaluru, Hyderabad, and Gurugram. **Include**: Impact of hybrid work on space requirements Popular formats (flexible seating, managed offices) Technology-driven workspace innovations Grade A vs. Grade B space demand projections Recommendations for developer positioning" Inputs Required: Target cities Tenant industry focus (IT, BFSI, startups) Time horizon (3, 5, 10 years) Budget per sq. ft. for fit-outs

64. Prompt 14 — Short-Term Rental Trends in Tourist Cities

Short-Term Rental Trends in Tourist Cities Backstory: An online travel accommodation platform wants to expand its short-term rental listings in popular Indian tourist destinations like Jaipur, Goa, and Rishikesh. They need a market research report on average occupancy rates, seasonal demand spikes, pricing trends, and competition from hotels. The report should also assess the impact of local tourism policies and regulations on short-term rental operations. Goal: Analyze short-term rental opportunities in India's leading tourist destinations. Prompt: "**You are** a tourism-focused property market analyst. **Prepare** a market research report on short-term rental trends in Jaipur, Goa, and Rishikesh. **Include**: Seasonal occupancy patterns Average daily rate (ADR) trends Competitive landscape (hotels vs. rentals) Regulatory challenges and local policies Recommendations for market entry and pricing" Inputs Required: Cities and property types to study Target traveler demographic (domestic, international) Peak and off-peak season months Preferred rental format (entire home, shared space)

65. Prompt 15 — Industrial Warehouse Demand in E-Commerce Hubs

Industrial Warehouse Demand in E-Commerce Hubs Backstory: A logistics-focused REIT is assessing investment opportunities in warehousing near key e-commerce hubs such as Bhiwandi (Mumbai), Sriperumbudur (Chennai), and Dadri (Delhi NCR). They need a demand analysis considering e-commerce growth, government infrastructure push, rental yield potential, and competition. The report should also highlight sustainability trends in warehouse design and automation adoption. Goal: **Create** a market research report on industrial warehouse demand in major Indian e-commerce logistics hubs. Prompt: "**You are** a supply chain real estate researcher. Develop a report analyzing warehouse demand in Bhiwandi, Sriperumbudur, and Dadri, covering: E-commerce and retail demand drivers Current and projected rental yields Infrastructure connectivity (roads, ports) Sustainable warehouse trends Competition analysis" Inputs Required: Locations for analysis Target tenant type (3PL, e-commerce, FMCG) Investment size range Automation level preference

66. Prompt 16 — Affordable Housing Demand in Tier-2 Indian Cities

Affordable Housing Demand in Tier-2 Indian Cities Backstory: A housing finance company wants to expand its lending portfolio by targeting developers in Tier-2 cities like Indore, Lucknow, and Coimbatore. They need a report identifying demand trends for affordable housing, key buyer demographics, preferred price ranges, and government subsidies or schemes driving the market. The analysis should also explore risks like unsold inventory and regulatory bottlenecks. Goal: **Create** a demand analysis for affordable housing in select Tier-2 Indian cities to guide lending and investment decisions. Prompt: "**You are** a housing market analyst. **Prepare** a detailed report on affordable housing trends in Indore, Lucknow, and Coimbatore. **Include:** Demand drivers and buyer income segments Price band preferences Impact of government subsidies (PMAY, interest subvention) Risk analysis (inventory overhang, delays) Recommendations for financing strategies" Inputs Required: Cities to analyze Price range definition for 'affordable' Target buyer profiles Time horizon for projections

67. Prompt 17 — Luxury Property Demand Among NRIs

Luxury Property Demand Among NRIs Backstory: A Mumbai-based luxury developer wants to tap into the NRI market, particularly buyers from the Middle East, USA, and Singapore. They need a report on preferred property types (sea-view apartments, luxury villas), average ticket size, investment motivations, and legal/regulatory considerations for NRI buyers. The report should also highlight high-demand locations and the role of virtual property tours. Goal: Assess the demand and purchase behavior of NRIs investing in Indian luxury real estate. Prompt: "**You are** a global real estate researcher. **Prepare** a market report on NRI luxury property demand in Mumbai, Goa, and Bengaluru. Cover: Preferred property formats and amenities Average transaction sizes Motivations for purchase (investment, retirement, vacation home) Regulatory and taxation considerations Digital marketing and virtual tour effectiveness" Inputs Required: Target countries of NRI buyers Indian cities of focus Price range for luxury segment Marketing channels to evaluate

68. Prompt 18 — Redevelopment Opportunities in Mumbai's Aging Societies

Redevelopment Opportunities in Mumbai's Aging Societies Backstory: A real estate investment fund is scouting redevelopment opportunities in Mumbai, where many old housing societies are eligible for redevelopment under state policies. They require a market research report highlighting potential zones, expected project ROI, and challenges in society member consensus-building. The report should also analyze how FSI changes influence project viability. Goal: Identify and evaluate prime redevelopment opportunities in Mumbai's aging residential societies. Prompt: "**You are** a redevelopment market analyst. **Prepare** a research report on redevelopment opportunities in Mumbai, focusing on: Areas with highest eligible societies FSI norms and recent policy updates ROI projections and risk factors Case studies of successful redevelopments Challenges in resident approvals and legal clearances" Inputs Required: Target Mumbai zones Minimum project size in units/sq. ft. Investment capacity Preferred redevelopment model (JV, outright purchase)

69. Prompt 19 — Impact of Metro Expansion on Property Values

Client follow-up scripts

76. Prompt 1 — Post-Property Visit Follow-Up

Post-Property Visit Follow-Up Backstory: A real estate agent in Pune has just shown a couple three 2BHK flats in Kharadi and Magarpatta. They seemed interested in one unit but wanted time to discuss financing options. The agent wants to maintain momentum without seeming pushy and also remind them about the limited availability of the flat they liked. Goal: **Create** a polite, persuasive follow-up script that reinforces interest, addresses potential doubts, and prompts the client to take the next step. Prompt: "**You are** a sales communication expert. Write a follow-up message for a Pune couple who visited 2BHK flats in Kharadi and Magarpatta. **Include:** A thank-you for their time A brief reminder of the benefits of the flat they liked A mention of limited availability An invitation to discuss financing or arrange a second visit" Inputs Required: Client's first names Specific property details Key features they liked most Availability timeline



77. Prompt 2 — Financing Options Follow-Up

Financing Options Follow-Up Backstory: A property consultant in Bengaluru met with a young IT professional interested in a pre-launch apartment but unsure about home loan eligibility. The consultant shared bank tie-up offers during the meeting and now wants to follow up to encourage the client to start the pre-approval process. Goal: **Create** a follow-up script that highlights the ease of loan processing, reiterates benefits of early booking, and reduces hesitation. Prompt: "**You are** a property sales advisor. Write a WhatsApp follow-up for a Bengaluru IT professional about pre-launch apartment financing. **Include:** Reminder about special bank tie-up offers Benefits of early booking (discounts, best unit selection) Offer to assist with pre-approval documentation A friendly, non-pushy call to action" Inputs Required: Project name and location Bank tie-up details Offer expiry date Client's preferred communication channel



78. Prompt 3 — After-Site Visit with Family Follow-Up

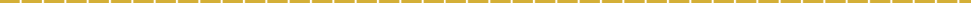
After-Site Visit with Family Follow-Up Backstory: A Noida broker showed a 3BHK in Sector 150 to a family of four. The family's parents (decision-makers) are in another city and couldn't visit, but they took a video tour. The broker wants to follow up, sharing additional photos and highlighting the family-friendly amenities. Goal: **Create** a warm follow-up message focusing on family needs, lifestyle benefits, and ease of decision-making remotely. Prompt: "**You are** a property marketing copywriter. Draft a follow-up email for a family who viewed a 3BHK in Noida Sector 150. **Include:** Thanks for visiting Key family-oriented features (parks, schools nearby, safety) Photos/videos for decision-makers not present Suggestion for a virtual meeting with the parents" Inputs Required: Family members' names Key amenities discussed Property price range Next available slots for a virtual meeting



79. Prompt 4 — Negotiation Stage Follow-Up

Negotiation Stage Follow-Up Backstory: A property buyer in Chennai has shown interest in a commercial property but requested a price reduction. The agent has managed to secure a small concession from the developer and now wants to update the client, framing it as a win and nudging

Post-Event Follow-Up Backstory: A property exhibition in Delhi NCR generated multiple leads. One attendee showed strong interest in a luxury golf-course villa but didn't commit during the event. The sales manager wants to follow up within 48 hours to maintain interest. Goal: Write a follow-up that references the event experience, restates the property's exclusivity, and offers a private site tour. Prompt: "**You are** an event-based sales closer. Draft a follow-up for a Delhi NCR attendee who visited a golf-course villa booth. **Include:** Thank-you for visiting at the event Reminder of the villa's luxury features Offer for an exclusive site tour **Mention** of limited villa availability" Inputs Required: Event name and date Property features Number of villas available Tour booking link or contact



QUESTION

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After Missed Appointment Follow-Up Backstory: A Kolkata real estate agent scheduled a site visit for a potential buyer but the client didn't show up due to a personal emergency. The agent wants to politely reschedule without sounding frustrated, while keeping interest alive. Goal: **Create** a courteous message that empathizes, offers flexible rescheduling, and maintains excitement. Prompt: "**You are** a client relationship manager. Write a WhatsApp follow-up for a Kolkata property lead who missed a site visit. **Include**: Empathy for their situation Flexible rescheduling options Quick reminder of property highlights Confirmation request for the new date" Inputs Required: Client's name Property location and type Available slots Key selling points

88. Prompt 13 — Early-Bird Booking Reminder

Early-Bird Booking Reminder Backstory: In Gurugram, a luxury villa project is offering early-bird discounts valid for the first 20 bookings. A client who toured the property last week expressed interest but hasn't confirmed. Goal: Encourage the client to book before the offer ends, without applying heavy pressure. Prompt: "**You are** a real estate marketing expert. Draft a follow-up for a Gurugram luxury villa lead. **Include**: Warm thank-you for their visit Reminder of early-bird discount details **Mention** how many slots are left Offer assistance with booking formalities" Inputs Required: Client's name Offer value and expiry Current booking count Contact details

89. Prompt 14 — Post-Loan Approval Follow-Up

Post-Loan Approval Follow-Up Backstory: A Pune client's home loan for a 3BHK in Wakad has been approved. The sales executive needs to follow up to guide them on the next payment milestone and agreement signing. Goal: **Provide** clear, supportive instructions for next steps. Prompt: "**You are** a property transaction coordinator. Draft a follow-up email for a Pune client whose loan is approved. **Include**: Congratulations on loan approval Outline of next payment milestone Steps for agreement signing Offer to arrange in-person or virtual signing" Inputs Required: Client's name Payment amount and due date Agreement details Signing options

90. Prompt 15 — Inventory Update Follow-Up

Inventory Update Follow-Up Backstory: A Hyderabad buyer was considering a specific 2BHK tower that is now 80% sold out. The agent wants to inform them about the fast-moving inventory and encourage early decision-making. Goal: Highlight scarcity and prompt action. Prompt: "**You are** a property sales strategist. Write a follow-up message for a Hyderabad buyer about fast-selling inventory. **Include**: Update on current sales status Reminder of the flat they liked Offer to assist with quick booking **Mention** of limited remaining units" Inputs Required: Tower number and unit details Remaining unit count Booking process Contact info

91. Prompt 16 — Post-Interior Design Meeting Follow-Up

Post-Interior **Design** Meeting Follow-Up Backstory: A Bangalore client met with the developer's in-house interior team to discuss customization options for their booked apartment. The sales team wants to follow up to see if they're ready to finalize the design package. Goal: Encourage closure on interior package selection. Prompt: "**You are** an interior sales follow-up specialist. **Create** a follow-up email for a Bangalore client post-design meeting. **Include**: Appreciation for attending

Recap of customization discussed Deadline for finalizing choices Offer of further consultation"
Inputs Required: Client's name Selected package details Finalization deadline Designer's contact info

92. Prompt 17 — Open House Event Follow-Up

Open House Event Follow-Up Backstory: A Delhi builder hosted an open house for a new luxury apartment complex. A visitor showed strong interest but wanted to consult family before committing. Goal: Re-engage the lead post-event and invite them for a private viewing. Prompt: "**You are** an event lead conversion specialist. Write a follow-up for a Delhi open house visitor. **Include:** Thank-you for attending Recap of key features they liked Invitation for private viewing with family Contact for booking" Inputs Required: Visitor's name Property highlights Viewing availability Contact info

93. Prompt 18 — Anniversary Follow-Up

Anniversary Follow-Up Backstory: It's been one year since a Mumbai client purchased a flat through an agent. The agent wants to check in, ask for feedback, and subtly inquire about referrals. Goal: Strengthen relationship and open referral opportunities. Prompt: "**You are** a relationship-building property agent. Draft a follow-up for a Mumbai client's purchase anniversary. **Include:** Congratulations on the anniversary Inquiry about their experience Gentle introduction to referral program Invitation to connect" Inputs Required: Client's name Purchase date Referral offer details Contact info

94. Prompt 19 — Investment Opportunity Follow-Up

Investment Opportunity Follow-Up Backstory: A Bengaluru NRI lead showed interest in a commercial property but went silent. The sales agent wants to follow up with updated ROI projections and recent market data. Goal: Reignite investment interest with fresh data. Prompt: "**You are** a property investment consultant. **Create** a follow-up for a Bengaluru NRI lead about a commercial property. **Include:** ROI projections Market trends update Invitation to discuss in detail Contact for scheduling call" Inputs Required: Lead's name Updated ROI figures Market news Contact info

95. Prompt 20— Document Submission Delay Follow-Up

Prompt 20— Document Submission Delay Follow-Up Backstory: A Chennai client booked a property but hasn't submitted certain legal documents for registration due to travel. The sales manager wants to follow up politely while stressing importance. Goal: Encourage timely submission without creating stress. Prompt: "**You are** a property legal liaison. Draft a follow-up for a Chennai client with pending registration documents. **Include:** Reminder of pending documents Importance of timely submission Offer to arrange courier or pickup Contact for confirmation" Inputs Required: Client's name Document list Submission deadline Assistance options

96. Prompt21 — Price Hike Alert Follow-Up

Price Hike Alert Follow-Up Backstory: A Noida residential project is set for a price hike next month. A lead visited last month but hasn't booked. Goal: Inform about the hike and encourage booking before it. Prompt: **"You are** a property sales closer. Write a follow-up for a Noida lead about upcoming price hike. **Include:** Reminder of visit Date and percentage of hike Benefits of booking now Contact for quick booking" Inputs Required: Lead's name Price hike details Booking process Contact info



97. Prompt 22— Site Visit Feedback Follow-Up

Prompt 22— Site Visit Feedback Follow-Up Backstory: After a site visit in Ahmedabad, a couple gave positive verbal feedback but hasn't progressed. The agent wants to capture written feedback and use it to guide next steps. Goal: Request written feedback and re-engage interest. Prompt: **"You are** a client engagement expert. Draft a follow-up for an Ahmedabad couple post-site visit. **Include:** Thank-you for visiting Request for written feedback Offer to address any queries Contact info" Inputs Required: Couple's names Visit date Feedback form link Contact info



98. Prompt 23 — Virtual Tour Follow-Up

Virtual Tour Follow-Up Backstory: A Hyderabad buyer attended a virtual tour for an under-construction flat but hasn't followed up. The agent wants to check interest and offer an in-person visit. Goal: Move from virtual interest to physical visit. Prompt: **"You are a virtual-to-physical sales converter. Draft a follow-up for a Hyderabad lead post-virtual tour. Include:** Thanks for attending Reminder of features they liked Offer for site visit with flexible timing Contact for booking"

Inputs Required: Lead's name Property highlights Site visit availability Contact info



99. Prompt 24 — Limited Floor Availability Follow-Up

Limited Floor Availability Follow-Up Backstory: In a Thane high-rise project, only a few units remain on higher floors. A buyer earlier expressed preference for top floors. Goal: Prompt decision before options vanish. Prompt: **"You are** a property urgency copywriter. Draft a follow-up for a Thane lead about limited top-floor units. **Include:** Reminder of their preference Current availability Benefits of booking now Contact info" Inputs Required: Lead's name Remaining unit count Benefits of higher floors Contact info



100. Prompt 25 — Post-Booking Cross-Sell Follow-Up

Post-Booking Cross-Sell Follow-Up Backstory: A Pune client booked a flat in a gated community that also has plots for sale. The sales team wants to follow up to cross-sell a plot as an investment. Goal: Encourage additional purchase with investment angle. Prompt: "**You are** a cross-selling property advisor. Draft a follow-up for a Pune client who booked a flat, offering plots in same community. **Include:** Congratulations on booking Benefits of plot investment Limited availability Contact for details" Inputs Required: Client's name Plot size and price ROI potential Contact info



Legal document summaries

101. Prompt 1 — Sale Deed Summary

Sale Deed Summary Backstory: A Mumbai client is purchasing a resale apartment in Bandra. They've received a 25-page sale deed draft from the seller's lawyer, but they're overwhelmed by the legal language. The real estate consultant wants to provide a clear, one-page summary that captures key clauses, payment terms, and possession details in plain English. Goal: **Create** a concise, layman-friendly summary of the sale deed. Prompt: "**You are** a property law summarization expert. Summarize a 25-page Bandra apartment sale deed for a homebuyer. **Include:** Property details (location, size, registration ID) Parties involved Sale consideration and payment schedule Possession date and conditions Key legal obligations and restrictions" Inputs Required: Full sale deed text Buyer and seller names Payment schedule Possession date



102. Prompt 2 — Agreement to Sell Summary

Agreement to Sell Summary Backstory: A Pune IT professional has signed an Agreement to Sell for a 3BHK flat in Hinjewadi. They want a summary they can share with family before proceeding to registration, highlighting the financial and legal implications. Goal: Summarize the Agreement to Sell with focus on payment milestones and default clauses. Prompt: "**You are** a real estate legal analyst. **Prepare** a summary of a Pune Agreement to Sell. **Include:** Property description Purchase price and milestone payments Buyer and seller obligations Penalties for default Registration timeline" Inputs Required: Agreement to Sell text Price and milestone details Parties' names Timeline for registration



103. Prompt 3 — Lease Agreement Summary

Lease Agreement Summary Backstory: A Bengaluru tech startup is renting a commercial office space in Whitefield. The founder wants a quick summary to ensure they understand rent escalation clauses, maintenance charges, and termination conditions before signing. Goal: Condense the lease agreement into an easy-to-scan bullet format. Prompt: "**You are** a commercial property lease summarization expert. Summarize a Bengaluru office lease agreement. **Include:** Rent amount and escalation rate Lock-in period Maintenance and utility responsibilities Termination notice period Security deposit details" Inputs Required: Full lease agreement text Rent and escalation details Lock-in period Deposit amount



104. Prompt 4 — Tripartite Agreement Summary

Tripartite Agreement Summary Backstory: In a Noida housing project, a buyer, builder, and bank have signed a tripartite agreement for a home loan. The buyer wants a short, clear summary of each party's rights and responsibilities. Goal: **Provide** a structured summary showing how the agreement protects each party. Prompt: "**You are** a real estate finance legal expert. Summarize a Noida tripartite agreement. **Include:** Role of builder Role of buyer Role of bank Payment release terms Remedies in case of default" Inputs Required: Tripartite agreement text Project name and location Payment terms Parties' names

105. Prompt 5 — RERA Allotment Letter Summary

RERA Allotment Letter Summary Backstory: A Chennai couple booked an under-construction apartment and received an allotment letter under RERA norms. They want a summary that highlights their rights, refund conditions, and completion timeline. Goal: Break down the allotment letter into simple, actionable points. Prompt: "**You are** a RERA compliance specialist. Summarize a Chennai RERA allotment letter. **Include:** Property details Project completion date Payment terms Cancellation and refund policy Developer obligations" Inputs Required: Allotment letter text Payment schedule Project completion date Developer name

106. Prompt 6 — Gift Deed Summary

Gift Deed Summary Backstory: An elderly father in Jaipur is gifting his residential property to his daughter. The gift deed is 15 pages long, filled with legal terminology. The daughter, unfamiliar with legal language, wants a clear summary outlining her rights and confirming there are no hidden liabilities. She also needs to know if stamp duty has been properly addressed. Goal: Summarize the gift deed for clarity and assurance. Prompt: "**You are** a legal documentation specialist. Summarize a Jaipur property gift deed. **Include:** Donor and donee details Property description Rights transferred Conditions, if any Stamp duty and registration details" Inputs Required: Gift deed text Donor and donee names Stamp duty receipt

107. Prompt 7 — Power of Attorney Summary

Power of Attorney Summary Backstory: A Delhi businessman has given his brother Power of Attorney to manage and sell his property while he's abroad. The brother wants a simple breakdown of his rights, limits of authority, and validity period to ensure he acts within legal bounds. Goal: **Create** a precise summary of Power of Attorney terms. Prompt: "**You are** a legal clarity expert. Summarize a Delhi Power of Attorney document. **Include:** Parties involved Scope of authority Limitations Validity period Revocation clauses" Inputs Required: Full POA text Names of principal and attorney Property details

108. Prompt 8 — Partition Deed Summary

Partition Deed Summary Backstory: Three brothers in Lucknow have signed a partition deed to divide inherited ancestral land. The eldest brother wants a summary to confirm fair distribution and ensure that legal possession and revenue records are clearly documented. Goal: Summarize the partition deed with a focus on division of property. Prompt: "**You are** a property law summarization expert. Summarize a Lucknow partition deed. **Include:** Parties involved Property parcels and allocations Boundaries and measurements Mutation and revenue record details Dispute resolution clauses" Inputs Required: Partition deed text Land details Parties' names

109. Prompt 9 — Mortgage Deed Summary

Mortgage Deed Summary Backstory: A homebuyer in Hyderabad has mortgaged his property to secure a housing loan. The bank wants a one-page summary of the mortgage deed for internal records, highlighting repayment terms and rights in case of default. Goal: **Prepare** a bank-friendly summary of the mortgage deed. Prompt: **"You are** a banking legal documentation specialist. Summarize a Hyderabad mortgage deed. **Include:** Loan amount and interest rate Property description Repayment terms Rights of lender on default Borrower obligations" Inputs Required: Mortgage deed text Loan details Property details

110. Prompt 10 — Development Agreement Summary

Development Agreement Summary Backstory: A builder in Ahmedabad has signed a development agreement with a landowner for constructing a residential complex. The landowner wants a concise summary to ensure profit-sharing terms and construction timelines are well-documented. Goal: Summarize the development agreement with focus on timelines and profit share. Prompt: "**You are** a real estate contract summarization expert. Summarize an Ahmedabad development agreement. **Include:** Parties involved Land details Construction timelines Profit-sharing arrangement Termination clauses" Inputs Required: Development agreement text Land survey details Profit-sharing percentage

111. Prompt 11 — Lease Agreement Summary for Commercial Property

Lease Agreement Summary for Commercial Property Backstory: A small IT firm in Bengaluru is renting an office space for 5 years in a tech park. The lease agreement is full of clauses regarding rent escalation, maintenance charges, and sub-letting restrictions. The startup founder needs a plain-English summary to ensure there are no unfair terms and to plan finances accordingly. Goal: Summarize the commercial lease agreement for clarity and key obligations. Prompt: "**You are a** real estate legal document summarization expert. Summarize a Bengaluru commercial lease agreement. **Include:** Parties involved Lease duration and rent escalation clauses Maintenance and utility responsibilities Restrictions (e.g., sub-letting) Security deposit terms and refund conditions" Inputs Required: Lease agreement text Rent and escalation details Parties' names

112. Prompt 12 — Sale Deed Summary

Sale Deed Summary Backstory: A couple in Pune has purchased a new apartment and received a 25-page sale deed. They want a summary highlighting payment confirmation, clear title transfer, and any encumbrance clauses to ensure legal safety before proceeding with interior work. Goal: **Provide** a concise yet detailed summary of the sale deed. Prompt: "**You are** a property law expert. Summarize a Pune residential sale deed. **Include:** Buyer and seller details Property description and location Consideration amount and payment terms Transfer of ownership rights Encumbrance or lien status" Inputs Required: Sale deed text Buyer and seller names Payment receipts

113. Prompt 13 — Rent Agreement Summary (Residential)

Rent Agreement Summary (Residential) Backstory: A working professional in Gurugram is moving into a 2BHK apartment. She signed a rent agreement online but wants a quick summary to confirm rent, notice period, and maintenance responsibilities. Goal: Summarize the residential rent

agreement with all obligations. Prompt: "**You are** a tenancy agreement summarization expert. Summarize a Gurugram residential rent agreement. **Include:** Monthly rent and payment date Security deposit Maintenance charges and responsibilities Notice period for termination Renewal and penalty clauses" Inputs Required: Rent agreement text Monthly rent amount Deposit amount

114. Prompt 14 — Joint Development Agreement (JDA) Summary

Joint Development Agreement (JDA) Summary Backstory: A Chennai landowner has entered into a joint development agreement with a builder to construct a gated villa project. The agreement includes profit-sharing, possession timelines, and approval obligations. The landowner wants a clear summary before signing. Goal: Summarize the JDA with focus on rights, timelines, and revenue share. Prompt: "**You are** a property development contract summarization expert. Summarize a Chennai joint development agreement. **Include:** Parties and their roles Land details Revenue/profit sharing ratio Project timeline and possession schedule Approval responsibilities and risk clauses" Inputs Required: JDA text Land survey documents Profit-sharing percentage

115. Prompt 15 — Sale Agreement Summary

Sale Agreement Summary Backstory: A family in Kolkata has signed a sale agreement for a plot of land. They want to ensure that the possession date, payment schedule, and legal obligations are clearly stated before the final registration. Goal: **Provide** a clear, non-legalese summary of the sale agreement. Prompt: "**You are** a property transaction expert. Summarize a Kolkata sale agreement. **Include:** Buyer and seller details Plot location and size Payment schedule and penalties for delay Possession date Default and termination clauses" Inputs Required: Sale agreement text Plot size and location Payment plan

116. Prompt 16 — Summarising a Sale Deed for a Flat Purchase

Summarising a Sale Deed for a Flat Purchase Backstory: A 32-year-old IT professional from Pune is purchasing a 2BHK apartment in Wakad from a reputed builder. The sale deed is over 20 pages long, written in legal jargon, and includes clauses on possession timelines, maintenance charges, and society formation. The buyer has limited time to read and wants to ensure there are no hidden clauses on delayed possession or additional payments. They need a concise summary that captures all obligations, rights, and potential risks in simple, non-legal language. Goal: Summarise the sale deed into an easy-to-read 1–2 page brief highlighting payment terms, possession date, maintenance charges, builder obligations, and buyer responsibilities. Flag any clauses that may cause disputes later. Prompt: "**You are** a property legal expert. Summarise this sale deed for a 2BHK flat purchase in Pune into plain English, highlighting: Buyer and builder obligations Payment schedule and possession date Maintenance charges and society formation process Any risk clauses that could lead to disputes Format as bullet points for easy reading." Inputs: Full sale deed document (PDF/Word) Property location and type (e.g., Pune, 2BHK) Buyer's main concerns (e.g., possession delay, hidden charges)

117. Prompt 17 — Summarising a Commercial Lease Agreement for a Startup

Summarising a Commercial Lease Agreement for a Startup Backstory: A Delhi-based startup is renting a co-working space in Gurugram for 3 years. The lease agreement includes terms on shared facilities, electricity usage, GST billing, and penalties for early exit. The founders are first-time lessees and unsure about their legal position if they scale faster and need to vacate before the term ends. They want a summary that breaks down the agreement's key points and clearly states what's binding. Goal: Summarise the lease agreement into an actionable checklist with clauses grouped under rent, facilities, exit penalties, and compliance requirements. Highlight negotiation opportunities. Prompt: **"You are** a legal documentation specialist. Summarise this 3-year commercial lease agreement into a startup-friendly checklist covering: Monthly rent, deposit, and escalation clause Facilities usage terms Exit/termination penalties and notice period GST and tax implications Highlight any negotiable clauses and flag potential legal risks." Inputs: Full lease agreement Business size and projected growth Exit strategy or concerns

118. Prompt 18 — Summarising an RERA-Registered Project Agreement

Summarising an RERA-Registered Project Agreement Backstory: A family from Ahmedabad is booking a 3BHK in a RERA-approved residential project. The builder has given them an agreement for sale that includes details about carpet area, possession date, force majeure clauses, and penalties for late possession. The buyers are aware that RERA protects them but want to be sure they understand every key clause. They need a summary that not only simplifies the terms but also indicates which clauses are legally enforceable under RERA. Goal: **Create** a concise, buyer-friendly summary of the RERA agreement, highlighting mandatory clauses, possession date commitments, penalty terms, and the buyer's rights if delays occur. Prompt: "**You are** a property law consultant. Summarise this RERA-approved agreement for sale, covering: Carpet area and property specifications Possession date and delay penalty terms Force majeure conditions Buyer's rights under RERA Highlight any unusual clauses and explain their legal validity." Inputs: Full agreement for sale State RERA guidelines link Buyer's specific concerns

119. Prompt 19 — Summarising a Property Partition Deed Among Siblings

Summarising a Property Partition Deed Among Siblings Backstory: Three siblings in Kolkata have inherited a 2-storey ancestral house and are executing a partition deed to divide ownership. The deed is full of legal terminology, with complex clauses on common areas, rights of way, and dispute resolution. The siblings want to understand exactly who owns which portion, and how shared spaces like staircases will be managed. Goal: Summarise the partition deed in a clear diagram + bullet format so each sibling understands their property share and obligations. Prompt: "**You are** an Indian property law expert. Summarise this partition deed into: Clear ownership mapping for each sibling Rights to common areas Rules for maintenance and dispute resolution **Add** a simple diagram if possible." Inputs: Partition deed PDF Property layout map (if available)

120. Prompt 20 – Summarising a Home Loan Agreement with Floating Interest Rate

– Summarising a Home Loan Agreement with Floating Interest Rate Backstory: A Mumbai-based salaried couple is taking a ₹60 lakh home loan from a national bank. The loan agreement includes details on a floating interest rate, prepayment penalties, insurance clauses, and loan restructuring options. They are new to home financing and need a quick yet accurate breakdown of their

repayment obligations and potential risks if interest rates rise. Goal: **Create** a simple repayment plan summary that explains the floating interest mechanism, EMI changes, and any hidden charges. Prompt: "**You are** a financial legal analyst. Summarise this home loan agreement into: Loan amount, tenure, and current interest rate Floating rate calculation method Prepayment/foreclosure terms Insurance and collateral requirements Highlight how EMI will change if rates go up or down." Inputs: Home loan agreement Current RBI repo rate

121. Prompt 21 – Summarising a Leave & License Agreement for PG Accommodation

– Summarising a Leave & License Agreement for PG Accommodation Backstory: A postgraduate student from Lucknow is moving to Mumbai for a course and is signing a leave & license agreement for a paying guest accommodation. The agreement specifies notice periods, food arrangements, house rules, and eviction terms. The student's parents want to ensure there are no unreasonable eviction or penalty clauses. Goal: Summarise the agreement into a student- and parent-friendly checklist, flagging any risky clauses. Prompt: "**You are** a tenancy agreement specialist. Summarise this leave & license agreement into a checklist covering: Duration and rent terms Notice period and penalties Food and facility provisions Eviction grounds Flag any terms that could cause disputes." Inputs: Agreement document Student's expected duration of stay

122. Prompt 22 – Summarising a Commercial Property Sale Agreement with GST Implications

– Summarising a Commercial Property Sale Agreement with GST Implications Backstory: An entrepreneur from Hyderabad is buying a small commercial shop in a newly constructed complex. The agreement includes GST clauses, parking allotments, and terms for fit-out work before possession. The buyer wants clarity on their GST liability, maintenance charges, and timelines for shop readiness. Goal: Simplify the sale agreement into a tax-and-cost-focused summary for easy financial planning. Prompt: "**You are** a property sale agreement expert. Summarise this commercial property sale agreement into: GST rates and payment schedule Possession date and fit-out timelines Parking allotment terms Maintenance charges and escalation clause" Inputs: Sale agreement Current GST rates for commercial property

123. Prompt 23 – Summarising a Society's Model Bye-Laws for a New Resident

– Summarising a Society's Model Bye-Laws for a New Resident Backstory: A new resident in a Pune housing society has been handed the society's model bye-laws, which include rules for parking, maintenance, subletting, and pets. The 40-page document is too detailed for quick reading. The resident needs a summary of the rules most likely to affect daily living. Goal: Condense the model bye-laws into a "Resident's Quick Guide" format. Prompt: "**You are** a housing society law expert. Summarise these model bye-laws into a resident's guide covering: Parking rules Maintenance and service charges Subletting rules Pet ownership guidelines" Inputs: Model bye-law document State cooperative society guidelines

124. Prompt 24 – Summarising a Land Lease Agreement for Agricultural Use

– Summarising a Land Lease Agreement for Agricultural Use Backstory: A farmer in Maharashtra is leasing 3 acres of land for organic farming. The lease includes crop-sharing terms, water usage rights, and restrictions on certain types of cultivation. The farmer needs a clear understanding of payment obligations and usage restrictions before sowing begins. Goal: **Provide** a farmer-friendly summary that explains rights, duties, and risks. Prompt: "**You are** an agricultural lease law specialist. Summarise this land lease agreement into: Lease term and payment terms Water usage rights Crop-sharing arrangements Restrictions on crop types" Inputs: Lease agreement Local agricultural tenancy laws



125. Prompt 25 – Summarising a Power of Attorney for Property Sale

– Summarising a Power of Attorney for Property Sale Backstory: An NRI living in Canada is granting power of attorney to his brother in India to sell a flat in Bengaluru. The document includes clauses on powers granted, validity period, and sale authority. The NRI wants to be absolutely certain about the scope of authority and revocation process. Goal: Summarise the POA into a clear, risk-assessed brief for the NRI. Prompt: "**You are** a property POA expert. Summarise this power of attorney into: Scope of powers granted Validity period Sale authority limits Revocation process" Inputs: POA document Jurisdiction (Karnataka)

