

EasyMy Learning Pvt. Ltd.

Prompt Book 4: E-commerce / D2C and Marketplaces

A comprehensive AI prompt collection for D2C founders, digital marketers, and marketplace sellers to optimise e-commerce listings, ads, and conversions.

An initiative by EasyMy Learning Pvt. Ltd. to empower Nepali entrepreneurs with AI-driven commerce skills.

© 2025 EasyMy Learning Pvt. Ltd. | All Rights Reserved

Product Listing Optimisation (Amazon, Flipkart, Meesho)

1. Prompt 1 — Amazon SEO-Optimised Product Title Creation

Amazon SEO-Optimised Product Title Creation Backstory: You're launching a new Bluetooth neckband headset under your D2C brand on Amazon India. Competition is high, and you need an SEO-optimised title that boosts discoverability and conversions. Goal: Generate a keyword-rich yet user-friendly product title that follows Amazon's guidelines. Prompt: "**You are** an E-commerce SEO Specialist. Write an Amazon product title for a Bluetooth neckband headset targeting young Indian consumers. Tasks: Research top-performing keywords in the category. Place high-priority keywords in the first 80 characters. Keep the title within Amazon's 200-character limit. Highlight key USPs (battery life, waterproof, Bluetooth version). Maintain readability and avoid keyword stuffing. Output format: Amazon SEO Title (200 characters max) List of included keywords Input Files Required: Product specs sheet Competitor listing examples Keyword research data."



2. Prompt 2 — Flipkart Product Description with Storytelling

Flipkart Product Description with Storytelling Backstory: A home décor startup is selling handmade bamboo lamps on Flipkart. They want to stand out by telling a brand story while still optimising for SEO. Goal: Write a Flipkart description that blends storytelling, benefits, and keyword optimisation. Prompt: "**You are** an E-commerce Content Writer. **Create** a Flipkart product description for handmade bamboo lamps. Tasks: Start with a short brand story about eco-friendly craftsmanship. Highlight unique features (handwoven, durable, warm light). Optimise with top-ranking keywords for the niche. Use bullet points for technical specs. Keep total word count between 250–300 words. Output format: Flipkart Product Description (DOCX/PDF) Input Files Required: Brand story document Product images Keyword list."



3. Prompt 3 — High-Converting Amazon Bullet Points

High-Converting Amazon Bullet Points Backstory: A skincare brand is launching a vitamin C serum on Amazon. Bullet points are critical for driving conversions by quickly communicating benefits. Goal: **Create** five benefit-driven bullet points optimised for both SEO and conversions. Prompt: "**You are** an Amazon Listing Conversion Specialist. Write 5 bullet points for a vitamin C serum listing. Tasks: Focus on key benefits (brightening, anti-aging, hydration). Incorporate relevant keywords naturally. **Include** sensory and emotional triggers (radiant glow, youthful skin). Keep each bullet between 150–200 characters. Follow Amazon's style guide for bullet formatting. Output format: Amazon Bullet Points (DOCX) Keyword mapping sheet Input Files Required: Product benefits and ingredients list Competitor bullet point examples SEO keyword research."



4. Prompt 4 — Lifestyle Image Caption Optimisation

Lifestyle Image Caption Optimisation Backstory: A fitness accessories brand is selling yoga mats on Amazon and Flipkart. Lifestyle images show models using the mats in scenic outdoor locations. Goal: **Create** SEO-friendly captions for images to boost A+ content engagement. Prompt: "**You are** an E-commerce Visual Content Optimiser. Write captions for lifestyle images of yoga mats. Tasks: Use persuasive language to describe the scene and benefits. **Add** relevant keywords naturally. Keep captions under 15 words for quick readability. Match tone to brand's voice (calm, inspiring,

health-focused). **Include** one call-to-action in each caption. Output format: Image Caption List (Excel/CSV) Input Files Required: Lifestyle images Brand tone guidelines Keyword list."



5. Prompt 5 — Flipkart/Amazon Backend Search Term Optimisation

Flipkart/Amazon Backend Search Term Optimisation Backstory: A gourmet food brand is selling organic green tea and wants to improve discoverability through backend search terms (hidden keywords). Goal: Generate a backend keyword list that maximises search reach without duplication. Prompt: "**You are** an E-commerce Keyword Strategist. **Prepare** backend search terms for an organic green tea product listing. Tasks: Use a mix of high-traffic and long-tail keywords. Avoid repetition of words already in title/bullets. **Include** common spelling mistakes and regional variations. Keep within Amazon's 250-character backend limit. Focus on buyer intent keywords (weight loss tea, detox tea). Output format: Backend Keyword List (CSV) Keyword Search Volume Report (Excel) Input Files Required: Existing product title & bullets Keyword research data Competitor backend keyword analysis."



6. Prompt 6 — Competitor Gap Analysis for Amazon Listing Improvement

Competitor Gap Analysis for Amazon Listing Improvement Backstory: You're selling a portable electric juicer on Amazon India, but sales are stagnant. Competitors are outranking you in search results and have more customer reviews. You want to find content and feature gaps in their listings to upgrade yours. Goal: Identify weaknesses in top competitor listings and create actionable improvements for your own listing. Prompt: "**You are** an Amazon Competitor Analysis Expert. Conduct a gap analysis for a portable electric juicer. Tasks: Identify top 5 competitor listings using the same keyword set. Analyse their titles, bullets, descriptions, images, and reviews. Highlight missing features or benefits in my listing. **Recommend** new keywords and content improvements. **Provide** a priority action plan with high ROI suggestions. Output format: Competitor Gap Analysis Table (Excel) Improvement Action Plan (PDF) Input Files Required: My current product listing Competitor listing URLs Keyword research report."



7. Prompt 7 — Amazon A+ Content Strategy & Draft

Amazon A+ Content Strategy & Draft Backstory: A D2C cookware brand is launching a tri-ply stainless steel frying pan. You want to leverage Amazon's A+ content to visually and textually communicate its superior quality. Goal: Plan and create A+ content that maximises engagement and conversion. Prompt: "**You are** an Amazon A+ Content Specialist. **Create** an A+ content strategy for a tri-ply stainless steel frying pan. Tasks: **Recommend** optimal A+ modules based on competitors and category norms. **Suggest** a storytelling flow — brand intro, product benefits, usage scenarios, care tips. Draft placeholder text for each section. **Suggest** 6–8 lifestyle and product images for visual impact. Optimise all copy with SEO keywords without overstuffing. Output format: A+ Content Strategy Document (DOCX) Image/Asset List (Excel) Input Files Required: Product specs Brand guidelines Keyword list."



8. Prompt 8 — Flipkart Product Q&A; Optimisation

Flipkart Product Q&A Optimisation Backstory: Your Flipkart listing for a gaming chair is getting repeated customer questions about assembly and warranty. This is affecting conversion rates as potential buyers leave without answers. Goal: **Create** a ready-to-upload Q&A section to proactively address buyer doubts. Prompt: "**You are** an E-commerce Buyer Communication Expert. Optimise the Q&A section for a gaming chair listing. Tasks: Analyse existing buyer questions. Identify the top 10 concerns affecting buying decisions. Write clear, concise answers in under 100 words each. **Add** product benefits where relevant. Ensure tone is helpful and brand-consistent. Output format: Flipkart Q&A List (Excel) Input Files Required: Current buyer questions Product details and manuals Brand tone guidelines."



9. Prompt 9 — Seasonal Keyword Refresh for Product Listings

Seasonal Keyword Refresh for Product Listings Backstory: A home furnishing brand sells bedsheets on Amazon year-round. During festival seasons like Diwali or Raksha Bandhan, they want to adjust keywords to capture seasonal demand. Goal: Refresh product listing keywords for maximum seasonal visibility. Prompt: "**You are** an E-commerce Seasonal Keyword Planner. Refresh listing keywords for Diwali season. Tasks: Identify trending festival-related keywords in the home décor category. **Suggest** how to integrate them into titles, bullets, and descriptions. Ensure compliance with Amazon keyword rules. **Provide** both Hindi and English keyword variations for Indian shoppers. **Recommend** removal date for seasonal terms to avoid off-season irrelevance. Output format: Seasonal Keyword List (Excel) Updated Title/Bullets Draft (DOCX) Input Files Required: Current product listings Seasonal keyword trend report Festival marketing plan."



10. Prompt 10 — Enhanced Mobile-First Listing Optimisation

Enhanced Mobile-First Listing Optimisation Backstory: In India, over 70% of e-commerce traffic is mobile-first. Your Flipkart listing for wireless earbuds looks great on desktop but key details get cut off on mobile. Goal: Optimise listing content for mobile users. Prompt: "**You are** a Mobile E-commerce UX Optimiser. Improve mobile readability for a wireless earbuds listing. Tasks: Check how the listing appears on Flipkart mobile app. Rewrite the title to front-load key features. Adjust bullet point lengths for mobile visibility. Ensure first 3 images convey USP clearly without zoom. **Recommend** short-form description version for mobile screens. Output format: Mobile-Optimised Listing Draft (DOCX) Before/After Comparison Table (Excel) Input Files Required: Current product listing screenshots from mobile Product features list."



11. Prompt 11 — Amazon India Cultural Localisation Review

Amazon India Cultural Localisation Review Backstory: A global electronics brand is launching a smart air purifier in India. The current listing copy is adapted from the US version but may not resonate with Indian shoppers. Goal: Localise product listing for Indian market cultural and linguistic nuances. Prompt: "**You are** an E-commerce Localisation Specialist. Adapt a smart air purifier Amazon listing for India. Tasks: Replace unfamiliar terms with India-relevant language. **Add** features relevant to local needs (e.g., pollution levels, electricity consumption). Use metric units (sq. meters, kg). **Suggest** pricing psychology changes for Indian shoppers. **Recommend** imagery reflecting Indian homes. Output format: Localised Listing Copy (DOCX) Image Suggestions (Excel) Input Files Required: Original US listing copy Indian market research report."



12. Prompt 12 — Image-to-Text Feature Extraction for Listings

Image-to-Text Feature Extraction for Listings Backstory: A clothing brand has product images with embedded text about fabric care and size charts. This information isn't searchable in Amazon SEO. Goal: Extract embedded text and repurpose it for listing copy. Prompt: "**You are** an E-commerce Content Extraction Expert. Extract and repurpose embedded text from product images for a kurta listing. Tasks: Identify all embedded text in provided images. Organise extracted text into specs, benefits, and care instructions. Integrate relevant SEO keywords. Ensure clarity and avoid redundancy. Format for Amazon's HTML-safe description box. Output format: Extracted Text (DOCX) HTML-Formatted Description (TXT) Input Files Required: Product image files SEO keyword list."



13. Prompt 13 — Negative Review Analysis for Listing Optimisation

Negative Review Analysis for Listing Optimisation Backstory: Your portable blender on Amazon has multiple 1–3 star reviews mentioning battery issues. This is impacting conversion rates. Goal: Analyse negative reviews and create content adjustments to pre-empt buyer doubts. Prompt: "**You are** an E-commerce Reputation Optimiser. Analyse negative reviews for a portable blender. Tasks: Categorise complaints (battery life, speed, durability, etc.). **Suggest** changes to product listing copy to address concerns. **Recommend** images/videos that counter negative perceptions. **Create** a positive framing FAQ section. Draft a proactive buyer reassurance statement. Output format: Review Analysis Table (Excel) Updated Listing Copy Draft (DOCX) Input Files Required: All product reviews Product specs and warranty details."



14. Prompt 14 — Multi-Language Listing Copy for Tier-2/Tier-3 Cities

Multi-Language Listing Copy for Tier-2/Tier-3 Cities Backstory: Your pressure cooker sells well in metro cities but struggles in Tier-2 and Tier-3 cities where Hindi and regional language familiarity is higher. Goal: **Create** bilingual product listings to improve reach. Prompt: "**You are** a Regional E-commerce Copywriter. **Create** bilingual product copy for a pressure cooker listing. Tasks: Write English + Hindi versions of title, bullets, and description. Keep tone simple, conversational, and benefit-driven. **Include** regional festival/occasion references where relevant. Maintain Amazon's keyword integration rules. **Suggest** keywords in Hindi for backend search terms. Output format: English + Hindi Listing Copy (DOCX) Hindi Keyword List (Excel) Input Files Required: Current English listing Regional keyword list Cultural event calendar."



15. Prompt 15 — Bundle Offer Listing Optimisation

Bundle Offer Listing Optimisation Backstory: You want to sell a smart LED bulb + Wi-Fi plug bundle during Amazon's Great Indian Festival. Bundles can rank well but need clear value communication. Goal: Optimise bundle listing for conversions. Prompt: "**You are** an Amazon Bundle Listing Specialist. Optimise a smart LED bulb + Wi-Fi plug bundle listing. Tasks: **Create** an SEO title that clearly states both products. Highlight the cost savings and value in the first bullet. **Add** bundle-specific lifestyle images. **Include** compatibility and usage scenarios. **Create** a "Why buy the bundle" section in the description. Output format: Bundle Listing Draft (DOCX) Image/Graphic

Suggestions (Excel) Input Files Required: Individual product listings Bundle pricing details High-res product images."

16. Prompt 16 — Amazon Video Script for Product Page

Amazon Video Script for Product Page Backstory: A D2C organic honey brand wants to add a 30–60 second product video on Amazon to boost trust and conversions. The script must balance storytelling and product benefits. Goal: Write a high-converting video script for the product listing. Prompt: "**You are** an E-commerce Video Content Creator. Write a 60-second Amazon product video script for an organic honey brand targeting urban health-conscious Indian consumers. Tasks: Open with a problem hook (fake/adulterated honey in the market). Show brand mission and sourcing process. Highlight USPs (purity certification, taste, health benefits). End with a call to action (Buy Now). Keep it under 150 words for 60-second voiceover. Output format: Video Script (DOCX) Suggested Shot List (Excel) Input Files Required: Brand story document Product photos/videos Key USPs and certifications."

17. Prompt 17 — AI-Powered Title Split Testing Plan

AI-Powered Title Split Testing Plan Backstory: Your wireless keyboard listing on Amazon has low CTR. You want to A/B test titles to find the most clickable one. Goal: Plan an AI-driven title split test strategy. Prompt: "**You are** an Amazon Split Testing Strategist. **Create** a title A/B testing plan for a wireless keyboard. Tasks: **Suggest** 5 alternative titles with varied keyword placement. Predict CTR impact for each based on historical data. **Recommend** split testing duration and traffic requirements. **Provide** a test result tracking template. **Suggest** which metrics to monitor beyond CTR (conversion, sales). Output format: Title Options List (DOCX) Test Tracking Sheet (Excel) Input Files Required: Current title Keyword research Competitor titles."

18. Prompt 18 — Amazon Image Sequence Storytelling

Amazon Image Sequence Storytelling Backstory: A heritage saree brand wants its product images to tell a complete story — from weaving to final drape — to differentiate in a crowded market. Goal: **Create** an image sequence strategy for higher engagement. Prompt: "**You are** an E-commerce Visual Storytelling Expert. Plan an Amazon image sequence for a heritage saree. Tasks: Define 7-image sequence: story intro → process → product details → lifestyle use → value → care tips → call to action. **Suggest** captions for each image. **Recommend** shot types (close-up, lifestyle, process). **Include** space for text overlay ideas. Ensure cultural authenticity. Output format: Image Sequence Plan (DOCX) Caption List (Excel) Input Files Required: Brand story Saree images and weaving process photos."

19. Prompt 19 — Marketplace-Specific Listing Adaptation

Marketplace-Specific Listing Adaptation Backstory: Your smart watch sells well on Amazon but you're expanding to Flipkart and Meesho. Each marketplace has different formatting rules and audience behaviours. Goal: Adapt listing for multiple marketplaces while maintaining brand tone. Prompt: "**You are** a Multi-Marketplace Listing Specialist. Adapt a smartwatch listing for Amazon, Flipkart, and Meesho. Tasks: Optimise titles, bullets, and descriptions per marketplace rules. Adjust

■3,000). Output format: Updated Pricing Copy (DOCX) Price Comparison Table (Excel) Input Files Required: Current listing copy Competitor price list."

24. Prompt 24 — Regional Festival-Specific Listing Adaptation

Regional Festival-Specific Listing Adaptation Backstory: A D2C home fragrance brand wants to adapt product listings for Pongal, Onam, and Diwali. Goal: **Create** culturally relevant versions for regional festivals. Prompt: "**You are** a Cultural Marketing Copywriter. Adapt a home fragrance listing for 3 regional festivals. Tasks: **Include** festival-specific imagery suggestions. **Add** festival-related keywords to copy. Highlight gifting suitability. Maintain consistent brand tone. **Suggest** backend keyword changes per festival. Output format: 3 Festival Listing Versions (DOCX) Keyword Lists (Excel) Input Files Required: Current listing copy Festival keyword research."

25. Prompt 25 — Amazon Voice Search Optimisation

Amazon Voice Search Optimisation Backstory: With the rise of Alexa shopping, your non-stick cookware set needs to be optimised for voice search. Goal: Optimise listing so Alexa can easily find it through spoken queries. Prompt: "**You are** an E-commerce Voice Search Optimisation Specialist. Adapt a non-stick cookware set listing for voice queries. Tasks: Identify conversational keyword phrases buyers might say. Integrate them into title and bullets naturally. Simplify backend keywords for speech recognition. Ensure product name is easy to pronounce. **Create** 10 sample Alexa commands that should return this listing. Output format: Voice Search Keyword List (Excel) Updated Listing Copy (DOCX) Input Files Required: Current listing copy Keyword research focused on voice search."

Ad Copywriting & Campaign Setup

26. Prompt 1 — High-CTR Sponsored Product Ad Copy for Amazon India

Backstory: **You are** launching a vegan protein powder on Amazon India. Your competitors dominate the category with aggressive ad placements. Your goal is to create sponsored product ad copy that stands out and drives click-through rates (CTR). Goal: Write persuasive ad copy that maximises clicks while complying with Amazon ad policies. Prompt: "**You are** an E-commerce Ad Copywriting Specialist. Write high-CTR sponsored product ad copy for a vegan protein powder targeted at Indian urban fitness enthusiasts. Tasks: **Create** 5 headline variations (max 50 characters each) optimised for CTR. **Create** 3 ad descriptions (max 150 characters each) highlighting USPs like plant-based protein, digestive enzymes, and no added sugar. Integrate at least 3 high-volume keywords naturally. Ensure compliance with Amazon ad guidelines (no misleading claims). **Suggest** 3 hero images that align with the ad messaging. Output format: Ad Copy Variations (DOCX) Image Suggestions List (Excel) Input Files Required: Product specs Competitor ad examples Keyword research report."

27. Prompt 2 — Facebook & Instagram Carousel Ad Campaign Plan for a D2C Brand

34. Prompt 9 — Ad Copy for Clearance Sale Campaign

Ad Copy for Clearance Sale Campaign Backstory: A D2C electronics store has overstock of Bluetooth earphones from last season. They want to clear stock with heavy discounts. Goal: **Create** urgency-driven clearance sale ads for Facebook, Instagram, and Google Display. Prompt: "**You are** an E-commerce Clearance Campaign Specialist. Write ad copy for Bluetooth earphones clearance sale. Tasks: Write 5 urgency-focused headlines (max 40 characters). **Create** 3 discount-centric ad descriptions (max 120 characters). **Suggest** 2 bundle deal offers in copy. **Add** a “while stocks last” tone. **Recommend** targeting past website visitors and cart abandoners. Output format: Clearance Ad Copy Pack (DOCX) Audience Targeting Suggestions (Excel) Input Files Required: Product details Inventory levels."



35. Prompt 10 — Retargeting Ad Copy for Cross-Sell Offers

Retargeting Ad Copy for Cross-Sell Offers Backstory: Customers who bought gaming laptops from your store could be interested in buying gaming chairs, headphones, or mousepads. Goal: **Create** retargeting ads that cross-sell related products. Prompt: "**You are** an E-commerce Cross-Sell Retargeting Expert. **Create** ad copy targeting past buyers of gaming laptops. Tasks: **Suggest** 3 cross-sell product bundles. Write 5 ad copy variations highlighting benefits. **Include** discount or free shipping as incentive. **Suggest** hero image concepts for each ad. **Recommend** platform-specific copy tweaks for Facebook and Google Display. Output format: Cross-Sell Ad Copy Pack (DOCX) Image Suggestions (Excel) Input Files Required: Past purchase data Product bundle details."



36. Prompt 11 — Amazon Sponsored Brand Video Ad Script

Amazon Sponsored Brand Video Ad Script Backstory: A premium coffee brand wants to showcase its new range through Amazon’s Sponsored Brand Video Ads. Goal: Write a short video ad script optimised for Amazon shoppers. Prompt: "**You are** an Amazon Video Ads Specialist. Write a 15-second video script for a premium coffee brand. Tasks: Hook viewers in first 3 seconds with a relatable scene. Show product benefits and brewing process. Use emotional triggers (morning ritual, aroma, freshness). End with CTA (“Shop Now on Amazon”). **Suggest** captions for silent viewers. Output format: Video Script (DOCX) Caption List (Excel) Input Files Required: Coffee product details Brand tone guide."



37. Prompt 12 — WhatsApp Marketing Ad Copy for E-commerce Flash Sale

WhatsApp Marketing Ad Copy for E-commerce Flash Sale Backstory: A D2C clothing store runs 24-hour flash sales exclusively for WhatsApp subscribers. Goal: **Create** short, urgency-based WhatsApp ad messages that drive instant clicks. Prompt: "**You are** a WhatsApp E-commerce Campaign Copywriter. Write ad messages for a clothing brand’s 24-hour flash sale. Tasks: Write 5 short ad messages (max 120 characters each). Use emojis strategically. **Add** clear call-to-action with product link. **Create** 3 variations of sale headlines. **Suggest** timing for sending messages to boost CTR. Output format: WhatsApp Ad Messages Pack (DOCX) Input Files Required: Product images Flash sale details."



38. Prompt 13 — Influencer Collaboration Ad Copy Brief

Influencer Collaboration Ad Copy Brief Backstory: A skincare brand is partnering with Instagram influencers to promote a new night cream. Goal: **Create** an ad copy brief influencers can use while posting content. Prompt: "**You are** an Influencer Campaign Copy Strategist. Write an ad copy brief for Instagram influencers promoting a night cream. Tasks: **Provide** brand story and product benefits. **Suggest** 3 key talking points for influencers. **Provide** hashtag recommendations. **Include** swipe-up or link-in-bio CTA examples. Maintain compliance with influencer advertising guidelines. Output format: Influencer Copy Brief (DOCX) Input Files Required: Product details Influencer list."

39. Prompt 14 — Pinterest Ads Copy for Home Décor E-commerce Store

Pinterest Ads Copy for Home Décor E-commerce Store Backstory: A home décor brand wants to use Pinterest ads to drive traffic to its store's "Festive Decor Ideas" collection. Goal: Write Pinterest ad copy and suggest pin designs. Prompt: "**You are** a Pinterest E-commerce Ads Specialist. Write ad copy for a home décor store's festive collection. Tasks: **Create** 5 ad headlines (max 30 characters). Write 3 ad descriptions (max 100 characters). **Suggest** 5 pin design concepts. **Include** festive-related keywords for Pinterest SEO. **Recommend** CTA text for pins. Output format: Pinterest Ad Copy Pack (DOCX) Pin **Design** Ideas (Excel) Input Files Required: Collection images Brand style guide."

40. Prompt 15 — Multi-Language Ad Copy Creation (Hindi, English, Hinglish)

Multi-Language Ad Copy Creation (Hindi, English, Hinglish) Backstory: A D2C snack brand wants ads in Hindi, English, and Hinglish to reach Tier 1–3 cities. Goal: **Create** culturally adapted ad copy for different languages. Prompt: "**You are** a Multi-Language Ad Copy Expert. Write ads for a D2C snack brand in Hindi, English, and Hinglish. Tasks: **Create** 5 headlines and 3 descriptions for each language. Maintain cultural relevance and tone in each version. **Include** region-specific keywords. Ensure translations are idiomatic, not literal. **Provide** phonetic Hindi spellings for Hinglish ads. Output format: Multi-Language Ad Copy Pack (DOCX) Input Files Required: Product details Brand tone guidelines."

41. Prompt 16 — Ad Copy for Subscription-Based Product Campaign

Ad Copy for Subscription-Based Product Campaign Backstory: Your D2C brand sells cold brew coffee concentrate and wants to push a monthly subscription plan to urban millennials who drink coffee daily. Goal: Write ad copy that promotes the subscription over one-time purchase. Prompt: **"You are** an E-commerce Subscription Marketing Specialist. **Create** ad copy promoting a coffee subscription service. Tasks: Write 5 headlines (max 40 characters) with recurring benefits (never run out, save money). Write 3 body copy options (max 120 characters) focusing on convenience and savings. **Include** a unique offer (first month 50% off). **Suggest** subscription imagery (coffee at doorstep, morning ritual). **Provide** 2 CTA variations (Subscribe Now, Start Your Plan). Output format: Subscription Ad Copy Pack (DOCX) Image Concepts (Excel) Input Files Required: Subscription details Pricing breakdown."

42. Prompt 17 — Remarketing Campaign for Price Drop Notifications

Remarketing Campaign for Price Drop Notifications Backstory: Customers have wishlisted wireless earbuds but haven't purchased. You're running a price drop campaign. Goal: **Create** remarketing ads that notify users about the price cut. Prompt: "**You are** an E-commerce Remarketing Copywriter. Write price drop remarketing ads for wireless earbuds. Tasks: Write 5 urgency-driven headlines (max 40 characters). **Create** 3 copy variations highlighting discount amount. Use urgency and scarcity triggers. **Suggest** images showing before-after pricing. **Recommend** retargeting strategy for both Facebook and Google Display. Output format: Price Drop Ad Copy Pack (DOCX) Visual Suggestions (Excel) Input Files Required: Product price history Discount details."



43. Prompt 18 — LinkedIn Ad Copy for B2B E-commerce Sales

LinkedIn Ad Copy for B2B E-commerce Sales Backstory: You sell bulk corporate gifting items like engraved pens and desk organisers. Your target audience is HR heads and corporate buyers. Goal: Write LinkedIn ads to drive inquiries. Prompt: "**You are** a B2B LinkedIn Ads Specialist. Write ad copy for bulk corporate gifting products. Tasks: Write 3 professional headlines (max 35 characters). **Create** 3 ad body variations (max 120 characters). **Include** call-to-action for bulk order inquiries. **Suggest** ad images showing gifting in a corporate context. **Recommend** targeting by job title, industry, and company size. Output format: LinkedIn Ad Copy Pack (DOCX) Targeting Sheet (Excel) Input Files Required: Product catalogue Corporate buyer personas."



44. Prompt 19 — TikTok/Reels Short-Form Video Ad Script

TikTok/Reels Short-Form Video Ad Script Backstory: Your D2C fitness apparel brand wants 15-second TikTok and Instagram Reels ads targeting Gen Z. Goal: Write engaging short-form scripts with viral potential. Prompt: "**You are** a Short-Form Video Ad Scriptwriter. **Create** 3 viral-style ad scripts for fitness apparel. Tasks: Start with an eye-catching visual hook. Show transformation before/after wearing the product. **Include** trending audio recommendations. **Add** CTA in last 3 seconds. **Suggest** hashtags to boost discoverability. Output format: Video Scripts (DOCX) Hashtag List (Excel) Input Files Required: Product videos/images Target audience profile."



45. Prompt 20 — A/B Testing Ad Copy Variations

A/B Testing Ad Copy Variations Backstory: You want to run A/B tests for organic pet food ads to see which copy converts better. Goal: Generate multiple ad copy variations for split testing. Prompt: "**You are** an E-commerce A/B Testing Specialist. Write 10 ad copy variations for organic pet food. Tasks: **Create** 5 emotional appeal variations (happy pets, healthy life). **Create** 5 rational appeal variations (ingredients, vet-approved). Keep character limits platform-specific (Google, Facebook). **Suggest** images for each version. **Provide** A/B test setup guide. Output format: Ad Copy Variations Sheet (Excel) Test Setup Guide (DOCX) Input Files Required: Brand tone guide Product USPs."



46. Prompt 21 — Geo-Targeted Ad Copy for Regional Markets

Geo-Targeted Ad Copy for Regional Markets Backstory: You sell wedding invitation cards online and want ads customised for South India vs North India. Goal: **Create** region-specific ad copy that feels localised. Prompt: "**You are** a Geo-Targeted Ad Copy Expert. Write ads for wedding invitation cards tailored to different Indian regions. Tasks: Write 3 headlines and 2 descriptions per region."

Customer Service Scripts

51. Prompt 1 — Handling “Where is My Order?” (WISMO) Queries

Handling “Where is My Order?” (WISMO) Queries Backstory: In e-commerce, WISMO (Where Is My Order) queries make up over 30% of customer service tickets. These usually come when orders are delayed or customers didn’t receive tracking updates. Poor handling can cause negative reviews and cancellations. Goal: **Create** empathetic, reassuring, and brand-consistent customer service replies for WISMO queries across email, chat, and WhatsApp. Prompt: “**You are** an E-commerce Customer Service Script Writer. **Create** ready-to-use scripts for handling ‘Where is my order?’ queries. Tasks: Write 5 script variations for email, 5 for chat, and 5 for WhatsApp. Use empathetic and reassuring tone while maintaining brand personality. **Include** placeholders for tracking link, estimated delivery date, and compensation offer (if applicable). **Provide** 2 escalation scripts for situations where orders are lost. **Suggest** proactive follow-up messages to prevent repeat queries. Output format: Customer Service Script Pack (DOCX) Variables & Placeholder Sheet (Excel) Input Files Required: Brand tone guidelines Tracking system integration details.”

52. Prompt 2 — Responding to Product Defect Complaints

Responding to Product Defect Complaints Backstory: A customer purchased a ceramic dinner set and reported receiving a cracked plate. Such issues must be handled with both problem-solving and customer delight in mind to protect brand reputation. Goal: **Create** replacement/refund scripts that turn a bad experience into a positive one. Prompt: “**You are** a Customer Recovery Specialist for e-commerce. Write scripts for handling defective product complaints. Tasks: **Create** 3 apology scripts for chat, 3 for email, and 2 for phone calls. **Include** steps for immediate replacement, refund, or store credit. **Add** empathetic phrases that show brand accountability. **Suggest** 3 gestures to exceed expectations (e.g., free gift, upgrade). **Provide** escalation path for repeated complaints from same customer. Output format: Complaint Resolution Script Pack (DOCX) Gesture Ideas List (Excel) Input Files Required: Return/refund policy Warehouse defect rate reports.”

53. Prompt 3 — De-escalating Angry Customers

De-escalating Angry Customers Backstory: A customer ordered a premium smartwatch for a wedding gift, but delivery was delayed beyond the event date. They’re furious and threatening to leave negative reviews online. Goal: **Create** multi-step scripts to calm, acknowledge, and resolve customer frustration. Prompt: “**You are** an E-commerce Customer De-escalation Expert. Write scripts to defuse high-emotion situations. Tasks: **Create** 3 “First Response” scripts for live chat to acknowledge the issue instantly. Write 3 “Follow-Up” scripts to offer a concrete resolution plan. **Include** phrases to show genuine concern without overpromising. **Suggest** a tone switch strategy for moving from defensive to proactive help. **Add** a final thank-you script for retained customers post-resolution. Output format: De-escalation Script Pack (DOCX) Emotional Tone Strategy Sheet (Excel) Input Files Required: Brand crisis communication guidelines Examples of past escalations.”

54. Prompt 4 — Guiding First-Time Customers Through Return Process

Guiding First-Time Customers Through Return Process Backstory: A first-time buyer ordered running shoes, but the size doesn't fit. They've never returned anything online before and are nervous about the process. Goal: **Create** clear, step-by-step scripts to make the return feel easy and trustworthy. Prompt: "**You are** an E-commerce Customer Education Specialist. Write scripts to guide first-time customers through the return process. Tasks: Write 3 friendly email templates with step-by-step instructions. **Create** 3 live chat scripts with clickable tracking/return links. **Add** tips to avoid future sizing mistakes (e.g., size guide links). **Suggest** a final follow-up message encouraging another purchase. Maintain a helpful and encouraging tone throughout. Output format: Return Guidance Script Pack (DOCX) Process Checklist (Excel) Input Files Required: Return policy PDF Size guide."



55. Prompt 5 — Offering Solutions for Stock-Out Situations

Offering Solutions for Stock-Out Situations Backstory: A customer ordered a limited-edition wireless speaker, but it's now out of stock. This is a high-risk situation for disappointment and negative feedback. Goal: **Create** scripts offering alternatives that feel equally valuable. Prompt: "**You are** an E-commerce Alternative Product Solutions Specialist. Write scripts for handling stock-out situations. Tasks: **Create** 3 apology scripts for chat, 3 for email, and 2 for phone. **Suggest** offering similar or upgraded products at same price. **Provide** language for offering store credit or early access to restock. **Include** psychological reassurance phrases to maintain brand trust. **Add** final follow-up message if the customer chooses the alternative. Output format: Stock-Out Resolution Script Pack (DOCX) Alternative Product List Template (Excel) Input Files Required: Inventory data Alternative product catalogue."



56. Prompt 6 — Addressing Shipping Damage Reports

Addressing Shipping Damage Reports Backstory: A customer ordered a glass vase and received it shattered due to mishandling during delivery. The customer is upset and has posted photos on Instagram tagging your brand. Goal: **Provide** scripts that handle the issue publicly and privately to protect brand image. Prompt: "**You are** an E-commerce Damage Control Specialist. Write scripts for handling shipping damage reports. Tasks: Write 3 private response templates (email/chat) acknowledging damage and offering solutions. **Create** 2 public comment reply templates for social media to show accountability without revealing private details. **Suggest** 2 proactive follow-up messages after resolution. **Include** phrasing for offering replacement, refund, or discount voucher. **Recommend** tone guidelines for turning a negative social media post into a positive PR opportunity. Output format: Damage Handling Script Pack (DOCX) Social Media Response Sheet (Excel) Input Files Required: Product warranty policy Customer's post screenshots."



57. Prompt 7 — Guiding Customers Through EMI & Payment Issues

Backstory: A customer tried purchasing a high-end DSLR camera on EMI but the payment failed due to bank authentication errors. They're frustrated because the sale price ends tonight. Goal: **Provide** scripts that solve technical payment issues quickly. Prompt: "**You are** an E-commerce Payment Support Specialist. Write scripts for EMI/payment issue resolution. Tasks: **Create** 3 live chat templates guiding customers through retrying payment. Write 2 escalation scripts for bank or payment gateway support. **Suggest** phrases for holding the sale price temporarily while resolving

payment. **Provide** 2 follow-up confirmation scripts once payment is successful. **Include** placeholders for transaction IDs and bank contact details. Output format: Payment Resolution Script Pack (DOCX) EMI Troubleshooting Guide (Excel) Input Files Required: Payment gateway API reference EMI partner bank list."

58. Prompt 8 — Handling Price Match Requests

Handling Price Match Requests Backstory: A customer found the same Bluetooth headphones cheaper on a competitor's site and wants a price match as per your policy. Goal: **Provide** scripts to validate, approve, or politely deny price match requests. Prompt: "**You are** an E-commerce Price Match Script Creator. Write scripts for handling price match claims. Tasks: Write 3 scripts for approving requests with confirmation of new price. Write 2 scripts for denying requests if competitor's product differs in specs. **Suggest** follow-up scripts encouraging purchase regardless of outcome. **Include** polite explanation phrases for price policy rules. **Add** placeholders for competitor URL and price difference details. Output format: Price Match Script Pack (DOCX) Policy Reference Sheet (Excel) Input Files Required: Price match policy document Competitor monitoring tool data."

59. Prompt 9 — Educating Customers on Product Care & Maintenance

Backstory: A customer bought handcrafted leather shoes and wants guidance on care to extend product life. Goal: **Provide** friendly scripts that educate customers post-purchase. Prompt: "**You are** an E-commerce Customer Education Writer. **Create** scripts on product care and maintenance. Tasks: Write 3 email templates with care tips and product usage advice. **Create** 3 live chat scripts with quick care pointers. **Suggest** including PDF/video guides for premium products. Maintain brand personality in tone (e.g., luxury, eco-friendly). **Include** placeholders for product type and care schedule. Output format: Product Care Script Pack (DOCX) Care Tips Resource Sheet (Excel) Input Files Required: Manufacturer's care guidelines Product material specs."

60. Prompt 10 — Managing Subscription Cancellations

Managing Subscription Cancellations Backstory: A customer subscribed to your gourmet coffee delivery service but now wants to cancel citing "too much stock at home." Goal: Reduce churn by offering pauses, plan changes, or incentives instead of outright cancellation. Prompt: "**You are** a Customer Retention Script Specialist. Write scripts for handling subscription cancellations. Tasks: Write 3 retention scripts offering plan pause or reduced frequency. **Suggest** incentive phrases (discounts, free product trials). **Provide** scripts for confirming cancellation gracefully if customer insists. **Add** follow-up scripts to re-engage after 3 months. Maintain a non-pushy yet persuasive tone. Output format: Retention Script Pack (DOCX) Follow-up Calendar (Excel) Input Files Required: Subscription terms Customer purchase history."

61. Prompt 11 — Assisting Customers with Account Login Issues

Assisting Customers with Account Login Issues Backstory: A customer is unable to log in to their account to track an order of limited-edition sneakers. They fear missing delivery updates. Goal: **Provide** scripts that quickly help regain access while ensuring security. Prompt: "**You are** an

Account Access Support Specialist. Write scripts for login issue resolution. Tasks: Write 3 live chat scripts with step-by-step recovery instructions. **Include** verification steps for account security. **Provide** 2 escalation scripts for tech support. **Suggest** follow-up scripts confirming issue resolution. **Add** placeholders for password reset links and support ticket IDs. Output format: Login Issue Script Pack (DOCX) Recovery Process Checklist (Excel) Input Files Required: Account recovery SOP Security guidelines."



62. Prompt 12 — Addressing “Item Missing from Order” Complaints

Addressing “Item Missing from Order” Complaints Backstory: A customer ordered a gift hamper with 5 items, but one snack pack was missing. Goal: Resolve missing item issues promptly while maintaining customer trust. Prompt: "**You are** an Order Fulfilment Issue Specialist. Write scripts for missing item complaints. Tasks: Write 3 apology scripts for email/chat. **Suggest** immediate solutions (send missing item, offer voucher). **Provide** follow-up confirmation scripts once resolved. **Include** investigation notes for warehouse team. **Add** placeholders for order ID and missing item name. Output format: Missing Item Resolution Script Pack (DOCX) Warehouse Investigation Sheet (Excel) Input Files Required: Packing SOP Order history logs."



63. Prompt 13 — Explaining Delivery Delays Due to Weather/Natural Events

Explaining Delivery Delays Due to Weather/Natural Events Backstory: A customer’s frozen dessert order is delayed due to severe rains affecting logistics. Goal: Communicate delays clearly, offer reassurance, and maintain goodwill. Prompt: "**You are** a Delivery Delay Communication Specialist. Write scripts for weather-related delays. Tasks: Write 3 proactive notification messages. **Create** 3 reactive apology scripts for incoming complaints. **Suggest** alternative delivery dates/options. **Include** placeholders for weather event and revised ETA. Maintain empathy and transparency in tone. Output format: Delay Communication Script Pack (DOCX) Weather Delay Template (Excel) Input Files Required: Logistics partner updates Weather reports."



64. Prompt 14 — Handling Warranty Claim Requests

Handling Warranty Claim Requests Backstory: A customer’s electric blender stopped working within the warranty period. Goal: Streamline warranty claims and keep customers informed. Prompt: "**You are** a Warranty Claim Support Script Creator. Write scripts for handling warranty claims. Tasks: Write 3 initial acknowledgement scripts. **Create** step-by-step claim submission instructions. **Provide** follow-up scripts for status updates. **Include** placeholders for claim number and repair/replacement ETA. Maintain professional yet reassuring tone. Output format: Warranty Claim Script Pack (DOCX) Claim Tracking Sheet (Excel) Input Files Required: Warranty terms Service partner contacts."



65. Prompt 15 — Educating Customers About Pre-Order Fulfilment Timelines

Educating Customers About Pre-Order Fulfilment Timelines Backstory: A customer pre-ordered a gaming console that will ship in 3 months but is worried about the delay. Goal: Set realistic expectations and keep customers excited while they wait. Prompt: "**You are** a Pre-Order Communication Specialist. Write scripts for managing pre-order expectations. Tasks: Write

Addressing Negative Reviews Proactively Backstory: A customer left a 1-star review for a kitchen mixer grinder due to noise level. They didn't contact customer service before posting. Goal: **Create** scripts for reaching out to unhappy reviewers and offering solutions. Prompt: "**You are** an E-commerce Reputation Management Specialist. Write scripts for addressing negative reviews. Tasks: Write 3 outreach scripts for email/chat offering assistance. **Provide** 2 templates for posting public replies to negative reviews. **Suggest** phrases for inviting customers to revise their review after resolution. **Include** placeholders for product name, review link, and resolution offer. Maintain a tone of humility and accountability. Output format: Review Response Script Pack (DOCX) Review Follow-Up Tracker (Excel) Input Files Required: Review monitoring dashboard Customer service history."



70. Prompt 20 — Scripts for Educating Customers on Shipping Cut-Off Times

Scripts for Educating Customers on Shipping Cut-Off Times Backstory: A customer wants same-day delivery for a gift hamper, but places the order after the cut-off time. Goal: Clearly communicate cut-off policies and suggest alternatives. Prompt: "**You are** a Shipping Policy Communication Expert. Write scripts for explaining order cut-off times. Tasks: **Create** 3 chat/email templates explaining missed cut-off politely. **Suggest** alternative delivery options (next-day, express). **Provide** proactive scripts to prevent missed cut-offs in future. **Include** placeholders for cut-off time and delivery availability. Maintain helpful, non-blaming tone. Output format: Cut-Off Communication Script Pack (DOCX) Delivery Options Chart (Excel) Input Files Required: Delivery partner timelines Cut-off policy document."



71. Prompt 21 — Scripts for Product Availability Notifications

Scripts for Product Availability Notifications Backstory: A customer requested a notification for restock of a sold-out skincare serum. Goal: **Create** scripts that inform customers when the product is available again. Prompt: "**You are** an E-commerce Customer Engagement Specialist. Write scripts for product availability notifications. Tasks: **Create** 3 restock announcement scripts for email/SMS. **Include** urgency elements like "limited stock" or "exclusive access." **Suggest** upsell products to include in the notification. **Include** placeholders for product link and availability date. Maintain tone that encourages immediate purchase. Output format: Restock Notification Script Pack (DOCX) Upsell Product List (Excel) Input Files Required: Restock dates Related product catalog."



72. Prompt 22 — Scripts for Guiding Gift Purchasers

Scripts for Guiding Gift Purchasers Backstory: A customer is buying a watch as a birthday gift and wants gift wrap and a personalised message. Goal: Guide customers smoothly through gift customisation options. Prompt: "**You are** a Gift Experience Script Writer. Write scripts for guiding gift purchases. Tasks: **Create** 3 chat/email templates explaining gift wrap and message options. **Provide** upsell phrases for premium wrapping and accessories. **Suggest** follow-up scripts for confirming final gift presentation. **Include** placeholders for message text and delivery date. Maintain tone that enhances excitement for gifting. Output format: Gift Purchase Script Pack (DOCX) Gift Customisation Checklist (Excel) Input Files Required: Gift wrap options list Delivery timelines."



73. Prompt 23 — Scripts for Subscription Renewal Reminders

Scripts for Subscription Renewal Reminders Backstory: A customer's monthly coffee subscription is about to expire. Goal: Encourage timely renewal through friendly reminders. Prompt: "**You are** a Subscription Renewal Script Specialist. Write scripts for reminding customers about upcoming renewals. Tasks: **Create** 3 reminder scripts for email/SMS. Offer renewal incentives (discounts, free gift). **Provide** follow-up scripts for non-responders. **Include** placeholders for renewal link and expiration date. Maintain a warm, value-driven tone. Output format: Renewal Reminder Script Pack (DOCX) Renewal Tracking Sheet (Excel) Input Files Required: Subscription terms Renewal incentive list."



74. Prompt 24 — Scripts for Handling Multi-Language Customer Queries

Scripts for Handling Multi-Language Customer Queries Backstory: Your e-commerce store caters to customers across India, and a buyer from Tamil Nadu contacts customer service in Tamil. Goal: Offer scripts that can be localised for regional languages. Prompt: "**You are** a Multi-Language Customer Service Specialist. Write scripts for handling regional language queries. Tasks: **Create** standard responses in English, then provide translatable placeholders. **Suggest** language selection prompts for chatbots. **Include** tips for tone adaptation in different cultures. **Provide** 3 examples in Hindi, Tamil, and Bengali. Maintain clarity while respecting linguistic nuances. Output format: Multi-Language Script Pack (DOCX) Translation Placeholder Sheet (Excel) Input Files Required: Customer location data Translation service API access."



75. Prompt 25 — Scripts for Holiday Season Overload Management

Scripts for Holiday Season Overload Management Backstory: During Diwali, customer service receives triple the normal volume of queries. Customers expect quick replies despite the overload. Goal: **Create** scalable, time-saving scripts for high-volume periods. Prompt: "**You are** an E-commerce Holiday Operations Specialist. Write scripts for handling peak season queries efficiently. Tasks: **Create** 3 "delay acknowledgment" templates for email/chat. **Provide** proactive updates for shipping times and stock levels. **Suggest** automation-ready short replies for FAQs. **Include** placeholders for expected delay time and delivery estimates. Maintain festive yet professional tone to match the season. Output format: Holiday Season Script Pack (DOCX) FAQ Automation Sheet (Excel) Input Files Required: Holiday season order data Standard FAQ list."



Inventory & Order Management

76. Prompt 1 — Automating Low Stock Alerts

Automating Low Stock Alerts Backstory: Your e-commerce store sells premium organic teas. Some blends are sourced from small farms with limited harvest. One SKU ("Himalayan Silver Tips") is at risk of going out of stock during the festive season, which could cause customer disappointment and loss of repeat orders. Goal: **Create** AI prompts that help automate low-stock alerts so replenishment orders can be placed in time. Prompt: "**You are** an Inventory Automation Strategist. **Create** a detailed workflow for automating low-stock alerts for high-value SKUs. Tasks: Generate SQL queries or API calls to fetch live stock data from the inventory system. Define threshold-based

80. Prompt 5 — Reducing Warehouse Picking Errors

Reducing Warehouse Picking Errors Backstory: Your fulfillment center is shipping wrong variants (color/size) of apparel to customers due to manual picking mistakes, increasing return rates. Goal: **Create** a process with AI-powered picking validation to reduce errors. Prompt: "**You are an** E-commerce Fulfillment Process Optimizer. **Design** a system to minimize warehouse picking errors. Tasks: **Recommend** barcode scanning or RFID verification before packing. **Create** a training script for warehouse staff. **Suggest** computer vision checks to verify product appearance before sealing. **Include** real-time alerts for mismatches. Define KPIs for measuring error reduction. Output Format: Picking Process Improvement Plan (DOCX) Staff Training Script (PPT) KPI Tracking Sheet (Excel) Inputs Needed: Current warehouse workflow Product barcode/RFID data Historical error rate logs."

81. Prompt 6 — Multi-Warehouse Stock Allocation Optimization

Multi-Warehouse Stock Allocation Optimization Backstory: Your brand operates 3 warehouses in Mumbai, Delhi, and Bengaluru. You often face overstock in one warehouse and stockouts in another, causing delays and higher shipping costs. Goal: Build a data-driven system that allocates stock across warehouses based on demand patterns and location proximity. Prompt: "**You are an** E-commerce Supply Chain Allocation Specialist. **Create** an optimized multi-warehouse stock allocation strategy. Tasks: Analyze past order data by region to forecast demand for each warehouse. **Suggest** optimal stock split ratios based on SKU velocity and shipping lead time. **Recommend** a replenishment transfer schedule between warehouses. **Provide** an automation process for updating stock levels in the central inventory system. **Include** a simulation of shipping cost savings. Output Format: Stock Allocation Strategy (DOCX) Demand Forecast Sheets (Excel) Transfer Scheduling Template (Excel) Inputs Needed: Last 12 months regional sales data Warehouse storage capacity details Courier shipping cost matrix."

82. Prompt 7 — Inventory Aging Report Automation

Inventory Aging Report Automation Backstory: Your skincare store has products nearing expiry, leading to waste and losses. You want a weekly automated report highlighting SKUs that have been in storage for over 90 days. Goal: **Create** an AI-powered automated report to reduce aging stock. Prompt: "**You are an** Inventory Risk Management Analyst. Build an automated inventory aging reporting process. Tasks: **Create** SQL queries or Python scripts to identify products exceeding defined aging thresholds. Categorize products into "At Risk" and "Critical" buckets. **Suggest** clearance sale triggers for slow-moving inventory. **Create** weekly email report templates for stakeholders. **Recommend** a dashboard visualization for quick decision-making. Output Format: SQL/Python Script (TXT) Weekly Report Template (Excel) Aging Stock Dashboard Mockup (PDF) Inputs Needed: Product batch & manufacturing dates Storage location data Sales velocity metrics."

83. Prompt 8 — Real-Time Out-of-Stock Prevention System

Real-Time Out-of-Stock Prevention System Backstory: Your top-selling protein powder SKU frequently goes out of stock, losing potential sales. Goal: Implement a system that predicts

stockouts before they happen. Prompt: "**You are** an E-commerce Stockout Prevention Engineer. **Create** a predictive model for stockout prevention. Tasks: Use historical sales trends, seasonality, and lead time to forecast depletion dates. Set automated alerts when stock is predicted to run out in less than X days. Integrate the alert with procurement workflows. **Suggest** an emergency restocking vendor list. **Provide** a visual chart showing projected vs. actual stock levels. Output Format: Stockout Prediction Model Code (Python/R) Alert Workflow Document (DOCX) Visual Forecast Chart (Excel) Inputs Needed: SKU-level sales data Lead time data Vendor contact list."

84. Prompt 9 — SKU Profitability Dashboard

SKU Profitability Dashboard Backstory: You stock over 500 SKUs, but some products are taking up warehouse space without contributing much to profit. Goal: Build a profitability dashboard to make SKU retention/discontinuation decisions. Prompt: "**You are** an E-commerce SKU Profitability Analyst. Build a SKU-level profitability analysis dashboard. Tasks: Calculate gross margin per SKU after factoring in COGS, shipping, and returns. Categorize SKUs into "High Profit," "Low Profit," and "Loss-Making." **Suggest** discontinuation or clearance for loss-making SKUs. **Create** trend visualizations for SKU profitability over time. **Recommend** KPIs to track SKU health. Output Format: Profitability Dashboard (Excel/Power BI) Profitability Categorization Report (DOCX) SKU Discontinuation Recommendation List (Excel) Inputs Needed: SKU cost and selling price data Return rate data Warehouse storage cost per SKU."

85. Prompt 10 — AI-Assisted Purchase Order Creation

AI-Assisted Purchase Order Creation Backstory: Your procurement team spends hours manually creating purchase orders (POs) based on low-stock reports. Goal: Automate PO creation based on AI-driven demand forecasts and supplier constraints. Prompt: "**You are** an E-commerce Procurement Automation Expert. **Create** an AI-assisted PO creation workflow. Tasks: Set reorder point triggers based on SKU demand and lead time. Generate auto-filled POs with supplier details, quantities, and delivery dates. **Include** approval workflow for procurement managers. **Suggest** integration with ERP systems. **Provide** a monthly procurement summary report. Output Format: Automated PO Template (Excel) PO Generation Script (Python) Procurement Workflow Diagram (PDF) Inputs Needed: Supplier contact and terms data Inventory levels Forecasted demand per SKU."

86. Prompt 11 — Returns & Restocking Automation

Returns & Restocking Automation Backstory: Your store receives hundreds of product returns each month, but restocking updates take days to reflect in inventory, delaying resale opportunities. Goal: **Create** an AI-driven return inspection and restocking process. Prompt: "**You are** an E-commerce Returns Process Optimizer. Automate returns inspection and restocking. Tasks: **Design** a decision flow for whether returned items can be restocked, refurbished, or discarded. Automate status updates in the inventory system. **Suggest** return-to-stock prioritization for high-demand items. **Include** fraud detection flags for suspicious returns. **Create** a visual workflow chart. Output Format: Returns Automation SOP (DOCX) Decision Flow Diagram (PDF) Restocking Priority List (Excel) Inputs Needed: Return reason codes Quality inspection checklist Inventory system API access."

87. Prompt 12 — Vendor Performance Scorecard

Vendor Performance Scorecard Backstory: Your brand works with 15 suppliers, but some consistently deliver late or ship defective items. Goal: **Create** a vendor performance tracking system for better decision-making. Prompt: "**You are** a Vendor Relationship Analyst. Build a vendor performance scorecard. Tasks: Define KPIs like on-time delivery, defect rate, and cost variance. Automate monthly scorecard generation from procurement data. **Suggest** improvement plans for underperforming vendors. **Provide** a ranking table of vendors. **Include** visual performance trend charts. Output Format: Vendor Scorecard (Excel) Performance Trend Dashboard (Power BI) Improvement Recommendations Report (DOCX) Inputs Needed: Delivery logs Defect reports Supplier contract SLAs."



88. Prompt 13 — Emergency Stock Transfer Protocol

Emergency Stock Transfer Protocol Backstory: Your Mumbai warehouse runs out of a best-selling Bluetooth headset mid-week, but your Delhi warehouse has surplus stock. Goal: Build a rapid stock transfer system to balance inventory without waiting for supplier replenishment. Prompt: "**You are** an E-commerce Stock Transfer Specialist. **Design** an emergency stock transfer protocol. Tasks: Set triggers for initiating stock transfers. Define transfer request format for warehouse managers. **Include** logistics partner selection criteria for speed and cost efficiency. **Suggest** a tracking process for in-transit stock. **Provide** sample internal communication templates. Output Format: Transfer SOP (DOCX) Transfer Request Form (Excel) Logistics Partner Comparison Sheet (Excel) Inputs Needed: Warehouse inventory reports Logistics partner SLAs Stock transfer cost data."



89. Prompt 14 — Overstock Liquidation Strategy

Overstock Liquidation Strategy Backstory: Your apparel store has 2,000 units of last season's jeans taking up valuable warehouse space. Goal: Build a clearance strategy to liquidate slow-moving inventory without damaging brand perception. Prompt: "**You are** an E-commerce Clearance Planning Expert. **Create** a profitable overstock liquidation plan. Tasks: **Suggest** discount levels based on aging and demand. **Recommend** clearance channels (website flash sale, B2B bulk, marketplaces). **Create** promotional campaign scripts for clearance events. **Suggest** metrics for clearance campaign success. **Include** risk mitigation strategies to avoid customer devaluation. Output Format: Clearance Plan Document (DOCX) Promotional Campaign Templates (Excel) Post-Campaign Analysis Sheet (Excel) Inputs Needed: Current stock report Sales history for the SKU Marketing budget."



90. Prompt 15 — Damaged Stock Claim Management

Damaged Stock Claim Management Backstory: Several pallets of glassware arrived broken from the supplier. Claim processes are slow and undocumented, delaying recovery of losses. Goal: **Create** a streamlined claims management system. Prompt: "**You are** an E-commerce Claims Process Specialist. Build a damaged stock claims SOP. Tasks: **Create** a standard claim form with mandatory photo evidence. **Suggest** automated claim submission to suppliers. **Recommend** escalation steps if claims are ignored. Define a tracking dashboard for claim statuses. **Include** a template for claim settlement confirmation. Output Format: Claims SOP (DOCX) Claim Form

Template (Excel) Claims Tracking Dashboard (Power BI) Inputs Needed: Supplier claim policies Warehouse damage logs Insurance coverage details."



91. Prompt 16 — Split Shipments Management

Split Shipments Management Backstory: Your customer orders a laptop + laptop sleeve + wireless mouse. The laptop is in your Delhi warehouse, but the other items are in Bengaluru. If shipped together, delivery will take 7 days; if shipped separately, you can get the laptop to the customer in 2 days. Goal: **Create** a split shipment decision-making framework that balances customer experience with logistics costs. Prompt: "**You are** an E-commerce Logistics Optimization Specialist. **Design** a split shipment management strategy. Tasks: Define criteria for when to split shipments (cost vs. delivery speed trade-off). **Create** scripts for informing customers about multiple deliveries without causing confusion. **Suggest** warehouse coordination protocols for partial fulfillment. **Provide** automation workflows for splitting shipments in the OMS (Order Management System). **Recommend** metrics to evaluate split shipment efficiency. Output Format: Split Shipment SOP (DOCX) Customer Communication Templates (Excel) Cost vs. Speed Decision Matrix (Excel) Inputs Needed: Shipping cost per warehouse Customer delivery SLA commitments OMS integration capabilities."



92. Prompt 17 — ABC Inventory Classification

ABC Inventory Classification Backstory: You manage 2,000 SKUs but don't know which ones to prioritize for monitoring, restocking, and promotions. An ABC inventory system can help classify products into categories based on value and demand. Goal: Build a data-driven ABC classification for better inventory control. Prompt: "**You are** an Inventory Control Analyst. **Create** an ABC classification system for all SKUs. Tasks: Analyze SKUs by annual consumption value. Classify SKUs into "A" (high value), "B" (medium value), and "C" (low value). **Suggest** restocking frequency for each category. **Recommend** stock safety margins for each category. **Provide** a visual dashboard for category distribution. Output Format: ABC Classification Report (Excel) Restocking Schedule (Excel) Dashboard Mockup (PDF) Inputs Needed: Annual sales data per SKU SKU unit cost Lead time per SKU."



93. Prompt 18 — FIFO (First In, First Out) Process Implementation

FIFO (First In, First Out) Process Implementation Backstory: Your food & beverage store faces expiry-related losses because newer batches are sold before older ones. Goal: Implement a FIFO picking process to minimize wastage. Prompt: "**You are** an Inventory Process Engineer. **Design** a FIFO implementation plan. Tasks: **Create** warehouse floor labeling for batch identification. **Recommend** barcode or RFID scanning procedures to enforce FIFO. **Provide** training material for warehouse staff. **Suggest** KPIs to monitor FIFO compliance. **Include** automation suggestions to flag violations. Output Format: FIFO SOP (DOCX) Warehouse Floor Plan (PDF) Training Slides (PPT) Inputs Needed: Batch tracking data Warehouse layout Product shelf-life data."



94. Prompt 19 — Multi-Channel Order Prioritization

Multi-Channel Order Prioritization Backstory: During peak sale days, you get 1,000+ orders daily from your website, Amazon, and Flipkart. Limited warehouse capacity means you must prioritize orders smartly. Goal: **Create** an order prioritization logic for multi-channel fulfillment. Prompt: "**You are** an E-commerce Fulfillment Strategist. Develop a multi-channel order prioritization system. Tasks: Define rules for priority (e.g., Prime orders, high-ticket orders, VIP customers). **Create** automation rules in the OMS to sort and assign orders. **Suggest** contingency plans for delayed high-priority orders. **Provide** communication scripts for delayed low-priority orders. **Recommend** performance metrics for the prioritization process. Output Format: Prioritization Logic Document (DOCX) OMS Automation Script (TXT) Communication Templates (Excel) Inputs Needed: OMS access Channel SLAs Order category definitions."



95. Prompt 20 — Inventory Shrinkage Detection

Inventory Shrinkage Detection Backstory: Your monthly stock audits show a 2% shrinkage (missing or stolen inventory) but you can't identify the cause. Goal: Use AI to detect shrinkage patterns and potential fraud. Prompt: "**You are** an Inventory Loss Prevention Analyst. **Create** a shrinkage detection system. Tasks: Analyze inventory movement logs for anomalies. Cross-check sales vs. stock adjustments. Flag suspicious patterns like repeated SKU losses. **Suggest** fraud prevention protocols. **Provide** a shrinkage trend report for management. Output Format: Shrinkage Detection Report (Excel) Loss Prevention SOP (DOCX) Suspicious Activity Alert Template (Excel) Inputs Needed: Stock movement logs Sales data Warehouse access logs."



96. Prompt 21 — Inventory Replenishment Budget Planner

Inventory Replenishment Budget Planner Backstory: Your finance team needs a clear picture of monthly cash flow for stock purchases without overstocking. Goal: Build an AI-assisted replenishment budget planner. Prompt: "**You are** an Inventory Finance Planner. **Create** a replenishment budgeting tool. Tasks: Forecast replenishment needs by SKU. Allocate budget based on profitability and seasonality. **Suggest** reorder frequency based on lead time and demand. **Include** a buffer for emergency stock buys. Generate monthly budget forecast reports. Output Format: Budget Planning Tool (Excel) Replenishment Calendar (Excel) Monthly Forecast Report (DOCX) Inputs Needed: SKU cost and profit margin Sales forecasts Lead time data."



97. Prompt 22 — Backorder Management System

Backorder Management System Backstory: Your customized furniture business often gets orders for items not in stock yet, leading to customer dissatisfaction. Goal: **Create** a transparent backorder management process. Prompt: "**You are** an E-commerce Order Flow Specialist. Build a backorder management system. Tasks: Define clear customer communication templates for backorders. **Suggest** automation to update backorder statuses in CRM. **Create** alerts for when backordered items are back in stock. **Provide** alternative product suggestions to customers. **Include** metrics to track backorder fulfillment rate. Output Format: Backorder SOP (DOCX) CRM Integration Workflow (PDF) Communication Templates (Excel) Inputs Needed: Production timelines CRM API access Product substitution list."



98. Prompt 23 — Cross-Docking Workflow

Cross-Docking Workflow Backstory: You want to move fast-moving SKUs directly from supplier trucks to delivery vans without storing them in warehouses. Goal: Implement a cross-docking process for speed and cost savings. Prompt: "**You are** a Logistics Process Designer. **Create** a cross-docking SOP. Tasks: Define product eligibility criteria for cross-docking. Map supplier-to-dispatch timing alignment. **Suggest** scanning & verification process to avoid errors. **Provide** contingency plans for supplier delays. **Recommend** performance KPIs for cross-docking efficiency. Output Format: Cross-Docking SOP (DOCX) Process Flow Diagram (PDF) Supplier Scheduling Template (Excel) Inputs Needed: Supplier delivery schedules SKU velocity data Dispatch capacity details."



99. Prompt 24 — Returns-Driven Inventory Planning

Returns-Driven Inventory Planning Backstory: Your fashion store sees 15% returns on average due to size/fit issues, which affects replenishment planning. Goal: Build a replenishment system that factors in returns data. Prompt: "**You are** an E-commerce Returns Data Analyst. **Create** a returns-driven inventory planning model. Tasks: Analyze returns by SKU to identify patterns. Adjust reorder quantities based on net sales after returns. **Suggest** product design changes to reduce returns. **Recommend** return-specific promotions to clear returned stock. **Provide** a dashboard for tracking return-adjusted stock levels. Output Format: Returns Analysis Report (Excel) Planning Model Script (Python/Excel) Dashboard Mockup (PDF) Inputs Needed: SKU-level return data Sales data Product feedback reports."



100. Prompt 25 — Inventory KPI Tracking & Reporting

Inventory KPI Tracking & Reporting Backstory: Your CEO wants a monthly one-page inventory health report to track performance. Goal: Build a KPI tracking system for inventory management. Prompt: "**You are** an Inventory Performance Analyst. **Create** a KPI dashboard and reporting workflow. Tasks: Define core KPIs: Stock Turnover, Fill Rate, Aging Stock %, Stockout Rate. **Suggest** data sources and automation tools for collection. **Create** a one-page management report template. **Include** traffic light (RAG) indicators for performance. **Recommend** monthly review process. Output Format: KPI Dashboard (Power BI/Excel) Report Template (DOCX) Review Meeting Agenda (PDF) Inputs Needed: Inventory system data Sales data KPI benchmarks."



Seasonal Sale Strategies

101. Prompt 1 — Seasonal Sale Master Plan Blueprint

Seasonal Sale Master Plan Blueprint Backstory: Your brand sells fashion apparel and participates in seasonal sales like Diwali, Holi, and End-of-Season clearance. However, previous sales were chaotic — inventory mismatches, delayed promotions, and inconsistent messaging reduced sales performance. Goal: Build a detailed seasonal sale master plan that covers pre-sale preparation, execution, and post-sale evaluation. Prompt: "**You are** an E-commerce Seasonal Sales Strategist. **Create** a complete seasonal sale master plan for an Indian apparel brand targeting ages 20–35. Tasks: Define pre-sale preparation steps (inventory checks, vendor negotiations, creative asset development). Map the promotional calendar for at least 30 days before the sale. **Suggest** optimal

discount slabs for different product categories. **Recommend** multi-channel promotion strategies (website, social media, email, marketplaces). **Include** post-sale performance review metrics. Output Format: Seasonal Sale Playbook (DOCX) Promotional Calendar (Excel) Sale Performance Review Template (Excel) Inputs Needed: Product catalog with margins Previous sales data Marketing budget & available channels."

102. Prompt 2 — Diwali Sale Consumer Behavior Insights

Diwali Sale Consumer Behavior Insights Backstory: Your electronics D2C store sees huge spikes in orders during Diwali but struggles to predict which products will sell most. Goal: Use AI to analyze past Diwali trends and predict top sellers for the upcoming season. Prompt: "**You are** an E-commerce Consumer Insights Analyst. Analyze Diwali sales trends and predict the top 10 products likely to sell in the upcoming season. Tasks: Pull historical sales data from the last 3 Diwalis. Identify high-performing product categories and SKUs. Predict sales volume for each SKU using time series forecasting. **Recommend** promotional bundles based on buying patterns. **Suggest** ideal stock levels for each top seller. Output Format: Diwali Trend Report (DOCX) Sales Forecast Sheet (Excel) Promotional Bundle Suggestions (Excel) Inputs Needed: Historical sales data (min. 3 years) Product catalog with margins Inventory availability."

103. Prompt 3 — Festive Email Marketing Sequences

Festive Email Marketing Sequences Backstory: Your brand's email campaigns are inconsistent during sales, leading to missed engagement opportunities. Goal: **Design** a 10-email sequence that builds anticipation, drives conversions, and encourages repeat purchases during festive sales. Prompt: "**You are** an Email Marketing Automation Specialist. **Create** a 10-email festive sale campaign for an Indian D2C brand. Tasks: Plan email sequence from 30 days before to 7 days after the sale. **Include** pre-launch teasers, early access invitations, sale reminders, and post-sale thank-yous. Write subject lines optimized for high open rates in India. **Include** A/B test suggestions for email content. **Recommend** timing for sending each email. Output Format: Email Sequence Calendar (Excel) Email Copy Drafts (DOCX) A/B Test Plan (Excel) Inputs Needed: Target customer segments Branding guidelines Email platform access."

104. Prompt 4 — Marketplace Sale Optimization Plan

Marketplace Sale Optimization Plan Backstory: During Flipkart's Big Billion Days and Amazon's Great Indian Festival, competition is fierce and small sellers often get overshadowed. Goal: Develop a plan to increase visibility and sales during marketplace-driven events. Prompt: "**You are** an E-commerce Marketplace Growth Expert. **Create** a strategy to maximize visibility during major marketplace sale events. Tasks: Optimize product listings for high-volume keywords before the event. Plan flash deals and lightning offers. **Recommend** ad budget allocation for sponsored listings. **Suggest** a competitor monitoring checklist during the sale. **Provide** post-event analysis metrics. Output Format: Marketplace Sale Strategy (DOCX) Keyword Optimization Sheet (Excel) Competitor Monitoring Template (Excel) Inputs Needed: Marketplace seller dashboard data Product keywords list Ad budget limits."

105. Prompt 5 — Flash Sale Risk Management

Flash Sale Risk Management Backstory: Your website crashed during last year's flash sale due to unplanned server load, causing lost orders. Goal: **Create** a risk management plan to ensure technical and operational readiness. Prompt: "**You are** an E-commerce Operations Risk Manager. **Design** a flash sale readiness plan to prevent technical and inventory issues. Tasks: Identify server load testing requirements. **Create** backup inventory allocation processes. Define a contingency plan for payment gateway failures. **Suggest** real-time order monitoring tools. **Include** a communication protocol for outages. Output Format: Risk Management SOP (DOCX) Contingency Flowchart (PDF) Server Load Testing Checklist (Excel) Inputs Needed: Website hosting details Payment gateway provider info Inventory system API access."



106. Prompt 6 — Tiered Discount Strategy

Tiered Discount Strategy Backstory: Customers tend to buy more when discounts increase, but excessive discounting reduces profit margins. Goal: Implement a tiered discount model that maximizes order value without eroding margins. Prompt: "**You are** an E-commerce Pricing Strategist. **Create** a tiered discount model for an upcoming seasonal sale. Tasks: Set discount tiers (e.g., 10% off for ■1,000+, 20% for ■3,000+, 30% for ■5,000+). Model the impact on average order value and total revenue. **Suggest** cross-sell and upsell tactics to push customers to higher tiers. **Include** messaging for promoting tiered discounts. **Provide** profitability simulations. Output Format: Discount Model Sheet (Excel) Promotional Messaging Templates (DOCX) Profitability Simulation Report (Excel) Inputs Needed: Product price list Past sale performance data Target profit margins."



107. Prompt 7 — Influencer Collaboration Plan

Influencer Collaboration Plan Backstory: Your brand's influencer campaigns are random and lack strategy during festive sales. Goal: Build a structured influencer marketing plan for seasonal sales. Prompt: "**You are** an E-commerce Influencer Campaign Manager. **Create** a structured influencer collaboration plan for festive season sales. Tasks: Identify 10 relevant influencers for your target audience. Define campaign objectives and content formats (unboxings, reviews, reels). **Suggest** influencer posting calendar aligned with sale dates. **Recommend** performance tracking KPIs. **Include** budget allocation per influencer. Output Format: Influencer List (Excel) Campaign Plan Document (DOCX) Performance Tracking Sheet (Excel) Inputs Needed: Brand niche Influencer budget Sale dates and product list."



108. Prompt 8 — Seasonal Sale Landing Page Optimization

Seasonal Sale Landing Page Optimization Backstory: Last year's sale landing page had a 60% bounce rate due to poor structure and slow loading. Goal: Redesign the seasonal sale landing page for maximum conversion. Prompt: "**You are** a Conversion Rate Optimization (CRO) Specialist. Redesign a seasonal sale landing page for a D2C fashion brand. Tasks: **Suggest** above-the-fold hero banner design. **Include** countdown timers and urgency elements. **Recommend** category-based navigation. **Suggest** mobile-first optimizations. **Provide** A/B testing plan for key elements. Output Format: Landing Page Wireframe (PDF) CRO Recommendation Report (DOCX) A/B Test Plan (Excel) Inputs Needed: Website platform details Product categories Brand style guide."

109. Prompt 9 — Seasonal Sale ROI Calculator

Seasonal Sale ROI Calculator Backstory: Your marketing team struggles to track real ROI from seasonal campaigns. Goal: Build an ROI calculator that factors in marketing spend, discounts, and inventory cost. Prompt: "**You are** an E-commerce Financial Analyst. **Create** a seasonal sale ROI calculator. Tasks: **Include** inputs for ad spend, discount percentage, and product cost. Factor in returns and cancellations. Show real-time ROI calculation during the sale. **Provide** a report for post-sale financial analysis. **Include** sensitivity analysis for different discount levels. Output Format: ROI Calculator (Excel) Post-Sale Financial Report Template (DOCX) Sensitivity Analysis Sheet (Excel) Inputs Needed: Campaign spend data Sales volume data Return/cancellation rates."

110. Prompt 10 — Loyalty Member Exclusive Sales

Loyalty Member Exclusive Sales Backstory: Your loyalty program members contribute 40% of total revenue but often don't get special treatment during sales. Goal: Launch an exclusive pre-sale for loyalty members. Prompt: "**You are** a Customer Retention Strategist. **Create** an exclusive pre-sale plan for loyalty members. Tasks: Define eligibility criteria for early access. **Suggest** communication strategy via email/SMS/app notifications. Plan special bundles or discounts for members only. **Include** post-purchase appreciation gestures. Measure uplift in loyalty engagement post-sale. Output Format: Pre-Sale Campaign Plan (DOCX) Communication Templates (Excel) Engagement Uplift Report (Excel) Inputs Needed: Loyalty program member list Discount budget Inventory allocation."

111. Prompt 11 — Festival Calendar Integration for Marketing

Festival Calendar Integration for Marketing Backstory: In India, sales success often depends on syncing promotions with festivals like Diwali, Holi, Eid, Raksha Bandhan, and regional events like Pongal and Onam. Your past campaigns missed smaller festivals that could have driven niche audience sales. Goal: Build a yearly marketing calendar that aligns all seasonal sales with both national and regional Indian festivals, optimizing promotions for each. Prompt: "**You are** an Indian Festival Marketing Strategist. Build a 12-month marketing calendar that aligns sales events with Indian festivals and regional celebrations. Tasks: List 20+ major and regional festivals with expected spending patterns. **Suggest** product categories that perform best in each festival. **Recommend** discount patterns for high, medium, and low competition periods. **Create** campaign launch timelines counting down from 30 days before each festival. **Suggest** culturally relevant content themes for creatives and ads. Output Format: Annual Festival Calendar (Excel) Festival-Specific Offer Ideas (DOCX) Creative Theme Guide (PDF) Inputs Needed: Product catalog Historical festival-wise sales data Ad budget allocation."

112. Prompt 12 — Hyperlocal Festive Campaigns

Hyperlocal Festive Campaigns Backstory: Customers in Punjab celebrate Lohri differently than customers in Tamil Nadu celebrate Pongal. Generic nationwide campaigns don't resonate equally everywhere. Goal: **Create** hyperlocal seasonal sale strategies tailored to regional festivals, languages, and customs. Prompt: "**You are** an E-commerce Hyperlocal Marketing Expert. Build

(Excel with API integrations) Rapid Response SOP (PDF) Inputs Needed: Competitor product list Marketplace API access Pricing flexibility range."

120. Prompt 20 — Warehouse & Fulfilment Readiness Audit

Warehouse & Fulfilment Readiness Audit Backstory: Last festive season, you faced customer backlash due to delayed deliveries caused by overwhelmed warehouses and courier bottlenecks. Goal: Conduct a pre-sale operational readiness audit to ensure smooth fulfilment during high-volume sales. Prompt: "**You are** an E-commerce Fulfilment Efficiency Consultant. Audit warehouse and delivery readiness for an upcoming seasonal sale expecting a 3x volume spike. Tasks: Assess current warehouse capacity and processing speed. Identify seasonal courier partners with proven on-time delivery performance. **Create** an overflow fulfilment plan (e.g., temporary third-party warehouses). Set up real-time tracking dashboards for dispatch-to-delivery. Build a communication protocol for customers in case of delays. Output Format: Fulfilment Readiness Audit Report (DOCX) Warehouse Optimization Plan (Excel) Courier Partner Performance Tracker (Excel) Inputs Needed: Current daily fulfilment capacity Expected order volume forecast Courier partner SLAs."

121. Prompt 21 — Social Media Countdown & Hype Campaign

Social Media Countdown & Hype Campaign Backstory: Many Indian brands underuse Instagram Reels, YouTube Shorts, and WhatsApp Broadcasts to build hype before a seasonal sale. Goal: Run a 7-day countdown campaign that builds urgency and excitement across social platforms. Prompt: "**You are** a Social Media Viral Campaign Planner. **Create** a 7-day cross-platform hype campaign leading up to a seasonal sale. Tasks: Define daily content themes (e.g., behind-the-scenes prep, product reveals, mystery deals). **Suggest** trending audio tracks for Instagram Reels and YouTube Shorts relevant to the festival. Plan WhatsApp Broadcast messages with exclusive sneak peeks. **Include** influencer collaborations for Day 3 and Day 1 hype. **Recommend** ad spend allocation for maximum reach in the final 48 hours before the sale. Output Format: 7-Day Content Calendar (Excel) Reel & Short Script Ideas (DOCX) WhatsApp Broadcast Copy (Excel) Inputs Needed: Social media handles & follower counts Influencer partner list Budget for paid boosts."

122. Prompt 22 — Buy Now Pay Later (BNPL) Festive Rollout

Buy Now Pay Later (BNPL) Festive Rollout Backstory: A large portion of Indian Gen Z and Millennials delay festive shopping because of upfront cost concerns. Offering BNPL during a sale could increase average order value. Goal: Integrate and market a BNPL payment option for a seasonal sale. Prompt: "**You are** an E-commerce Payment Strategy Consultant. Plan the rollout of BNPL for a festive season sale targeting ages 20–35. Tasks: Choose the right BNPL provider (LazyPay, Simpl, ZestMoney) based on your audience. Plan a pre-sale marketing push educating customers about BNPL benefits. **Design** UI placements highlighting BNPL availability at checkout. Offer BNPL-exclusive deals to encourage adoption. Track uplift in cart value and conversion rate due to BNPL. Output Format: BNPL Rollout Plan (DOCX) Marketing Assets Guide (PDF) BNPL Impact Tracker (Excel) Inputs Needed: Current payment gateway integration BNPL provider options Sale product catalog."

123. Prompt 23 — Festival CSR Tie-in Sale

Festival CSR Tie-in Sale Backstory: Indian consumers respond positively when brands link festive sales to social causes (e.g., donating ₹10 per order to charity). Goal: Integrate a CSR (Corporate Social Responsibility) initiative into a seasonal sale. Prompt: "**You are** a Brand CSR Integration Strategist. **Design** a CSR tie-in campaign for a Diwali sale. Tasks: Select a relevant cause (education, environment, hunger relief) aligned with the festival. Decide the donation mechanism (per order, % of revenue, special product line). Plan co-branding with the NGO partner. **Design** storytelling content around the impact of the initiative. **Create** post-sale transparency reports for customers. Output Format: CSR Campaign Plan (DOCX) Co-branding Guidelines (PDF) Impact Reporting Template (Excel) Inputs Needed: NGO partner shortlist CSR budget allocation Sale duration and projected order volume."



124. Prompt 24 — AI-Driven Personalised Offers

AI-Driven Personalised Offers Backstory: Most Indian e-commerce sites blast the same discount to everyone, missing the opportunity to use AI for personalised festive deals. Goal: Implement personalised product recommendations and discounts based on browsing and purchase history. Prompt: "**You are** an AI Personalisation Engineer for E-commerce. Build a personalised offer engine for a seasonal sale. Tasks: Analyse customer browsing and purchase history. Segment customers into high-value, medium, and low-value groups. **Create** personalised deal emails, notifications, and landing pages. **Recommend** top 5 products per customer segment for upselling. Track uplift in click-through and conversion rates. Output Format: Segmentation Rules Document (DOCX) Personalised Offer List (Excel) Performance Tracking Dashboard (Excel) Inputs Needed: Customer database Transaction history Email/SMS marketing platform access."



125. Prompt 25 — Post-Sale Retention Plan

Post-Sale Retention Plan Backstory: Seasonal sales often bring one-time buyers who never return, leading to a low customer lifetime value. Goal: Convert seasonal sale buyers into repeat customers using retention strategies. Prompt: "**You are** a Customer Retention Specialist. **Design** a 90-day retention plan for customers acquired during a seasonal sale. Tasks: Segment new customers based on products purchased. **Create** a personalised follow-up email/SMS flow. Offer loyalty program invitations or exclusive next-purchase discounts. Launch a post-sale survey to gather feedback. Measure repeat purchase rate over 3 months. Output Format: Retention Campaign Flowchart (PDF) Messaging Templates (DOCX) Repeat Purchase Tracking Sheet (Excel) Inputs Needed: Sale customer list Loyalty program structure Discount budget for retention offers."

