

EasyMy Learning Pvt. Ltd.

Prompt Book 1: Agriculture and Agri-Business

A comprehensive collection of expert-crafted AI prompts for farmers,
consultants, and agribusiness professionals.

An Initiative by EasyMy Learning Pvt. Ltd. to empower Nepalese students with AI education and digital literacy.

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Crop Planning & Rotation

1. Prompt 1 — 12-Month Profitable Rotation Plan

12-Month Profitable Rotation Plan "You are a senior agricultural consultant with expertise in Indian smallholder farming and seasonal crop rotation. I own a 3-acre farm in [District, State] with [Soil Type] soil, an annual rainfall of [rainfall level] mm, and access to drip irrigation. My annual budget is [amount], and my goal is to maximise net profit while maintaining soil health. Prepare a 12-month rotational cropping plan in a table format showing crop name, seed variety (locally available), sowing date, harvesting date, input cost per acre, expected yield, average mandi (agriculture wholesale market) price from the last 3 years, and net profit per crop. End with a 200–300 word explanation of how this sequence improves soil nutrients and breaks pest cycles."



2. Prompt 2 — Market-Driven Crop Rotation

Market-Driven Crop Rotation "You are an agricultural economist specialising in rural market trends and seasonal crop planning. Analyse the last 5 years' mandi (agriculture wholesale market) prices from [Mandi Name] for the top 10 crops in [State], factoring in demand peaks and off-season pricing. Based on these trends, prepare a 2-year crop rotation plan for my 5-acre clay loam farm with canal irrigation. Include a detailed cost-benefit analysis for each crop cycle, risk factor ratings, and possible export crops. Conclude with a contingency plan for delayed or failed monsoons that covers alternative crop choices and emergency irrigation methods."



3. Prompt 3 — Pest & Disease Break Rotation

Pest & Disease Break Rotation "You are an integrated pest management (IPM) specialist experienced in crop rotation for pest control. My [size]-acre farm in [District] currently grows [list of crops], but pest pressure is rising. Prepare a 4-season crop rotation strategy that disrupts pest breeding cycles and reduces disease occurrence. Include a rotation chart, list of recommended resistant crop varieties, organic pest control measures, and a monthly farmworker task calendar. Provide 150–200 words explaining why these crop sequences are effective against common pests and how they reduce pesticide dependency."



4. Prompt 4 — Organic Certification Rotation

Organic Certification Rotation "You are an NPOP (National Programme for Organic Production)-certified farming advisor. I have a 2-acre farm in [State] and wish to achieve organic certification in 3 years. Design a rotation plan that complies fully with NPOP requirements, focusing on soil health regeneration and zero chemical inputs. Include crop sequences, green manure options, soil testing intervals, composting and biofertiliser schedules, and templates for record-keeping during certification audits. End with a section explaining how this rotation plan will enhance yield quality and increase market selling price for organic produce."



5. Prompt 5 — Low-Water Crop Rotation

Low-Water Crop Rotation "You are a water resource management expert for drought-prone farming regions in India. My [size]-acre farm in [District, State] receives less than [amount] mm of annual rainfall, and I have drip irrigation installed. Prepare a low-water-use rotational cropping plan that balances profitability and water efficiency. For each crop cycle, include water requirement per acre, cost-benefit analysis, and suitable crop varieties. Recommend rainwater harvesting and soil moisture retention techniques, and list applicable government drought-relief schemes for my state."



6. Prompt 6 — Flood-Prone Area Rotation

Flood-Prone Area Rotation "You are a disaster-resilient agriculture planner. My [size]-acre farm in [State] is in a flood-prone area with waterlogging during heavy rains. Prepare a rotation plan focusing on water-tolerant crops, raised-bed planting techniques, and fast-recovery varieties. Include pre-flood, during-flood, and post-flood planting schedules, along with drainage layout diagrams and an emergency replanting seed list. Mention crop insurance schemes available under PMFBY (Pradhan Mantri Fasal Bima Yojana) and how to apply for them."



7. Prompt 7 — Smallholder Budget Rotation

Smallholder Budget Rotation "You are a rural farming development advisor. I am a smallholder with 1.5 acres in [State] and a budget of ₹50,000 for the year. Create a cost-effective crop rotation plan that ensures consistent income with minimal inputs. Include low-cost, high-yield crop combinations, seed sourcing options within 50 km, and an ROI (Return on Investment) projection for each season. Add a labour schedule optimised for family participation without the need for hired workers. Also, suggest one high-value crop that could increase income over the long term."



8. Prompt 8 — Intercropping-Based Rotation

Intercropping-Based Rotation "You are an intercropping and soil nutrition specialist. My 2-acre farm in [State] wants to combine cash crops with nitrogen-fixing legumes for improved soil health. Design a rotation plan that integrates intercropping layouts, crop compatibility charts, and pest reduction benefits. Provide planting-to-harvest timelines, expected yield improvement percentages, and diagrams of crop arrangement. Explain in 150–200 words how intercropping in rotation contributes to higher long-term productivity and reduces fertiliser needs."



9. Prompt 9 — Export-Oriented Rotation

Export-Oriented Rotation "You are an agriculture export consultant. I want to include export-demand crops such as turmeric, ginger, or [select spices] in my rotation for a farm in [State]. Create a rotation schedule that aligns with export market timelines and quality standards. Include planting and harvesting schedules, post-harvest handling guidelines, export certification requirements, and a list of target export countries with average FOB (Free on Board) prices. Provide a profitability comparison between domestic and export sales, with strategies to meet international buyer requirements."



10. Prompt 10 — Agri-Tourism Rotation

Agri-Tourism Rotation "You are an agri-tourism strategist. My farm in [State] is open to visitors year-round, and I want crop rotation to also enhance tourist appeal. Design a rotation plan that uses colourful, visually attractive crops in each season, interactive harvesting activities, and a mix of high-profit and experience-based crops. Include an annual calendar aligned with local festivals and tourism peaks. Provide an estimated revenue breakdown from both crop sales and tourism activities."



11. Prompt 11 — Medicinal Plant Integration

Medicinal Plant Integration "You are an ayurvedic agriculture advisor with experience in commercial medicinal crop cultivation. My 3-acre farm in [State] is suitable for crops like ashwagandha, tulsi, lemongrass, and aloe vera. Prepare a rotation plan that integrates these medicinal crops with food crops to ensure both profitability and soil balance. Include a seasonal planting schedule, processing and drying requirements, market demand analysis (domestic + export), and possible certifications like AYUSH Organic. Provide post-harvest handling tips to preserve medicinal quality."



12. Prompt 12 — Climate-Resilient Rotation

Climate-Resilient Rotation "You are a climate adaptation specialist. My 4-acre farm in [District] has highly unpredictable rainfall patterns due to changing monsoon cycles. Create a resilient crop rotation plan with at least three planting scenarios: early monsoon, normal monsoon, and delayed monsoon. For each scenario, include crop choices, variety names, sowing dates, and backup irrigation strategies. Provide a risk analysis comparing yield stability across all scenarios and suggest government schemes for climate-resilient agriculture in my state."



13. Prompt 13 — Urban Market Supply Rotation

Urban Market Supply Rotation "You are a fresh produce supply chain expert. My farm supplies vegetables directly to [City] through weekly home delivery and farmers' markets. Create a rotation plan that ensures year-round, consistent availability of fresh produce without surplus waste. Include crop succession schedules, cold storage integration, transport logistics, and marketing campaigns aligned with urban consumer trends. Add WhatsApp message templates for weekly promotions and recipes to increase buyer engagement."



14. Prompt 14 — Soil Regeneration Focus

Soil Regeneration Focus "You are a regenerative agriculture consultant. I have a 4-acre degraded farmland in [District] with poor organic matter levels. Prepare a 5-year rotational cropping plan to restore soil fertility and structure. Include the use of green manure crops, nitrogen-fixing legumes, and deep-rooted plants to break compaction. Provide an annual organic amendment schedule, soil testing checkpoints, and KPIs (Key Performance Indicators) for monitoring improvement. Explain the expected timeline for reaching optimal soil health levels."



15. Prompt 15 — Fodder & Cash Crop Combo

Fodder & Cash Crop Combo "You are a mixed farming systems advisor. My 5-acre farm in [State] supports both crop cultivation and dairy livestock. Create a rotation schedule that combines high-nutrition fodder crops (e.g., maize, sorghum) with high-value cash crops for human consumption. Provide seasonal planting dates, nutritional value breakdown for fodder, and income projections from both streams. Suggest methods to use crop residues for livestock feeding to achieve zero waste."



16. Prompt 16 — Contour & Sloping Land Rotation

Contour & Sloping Land Rotation "You are a soil and water conservation specialist. My 3-acre farm in hilly terrain in [State] is prone to erosion during heavy rains. Design a rotation plan with contour farming techniques, cover crops, and erosion control plants. Include a land layout diagram showing crop placement, suggested grass barriers, and cover crop rotations. Provide yield projections and outline the long-term soil conservation benefits of this approach."



17. Prompt 17 — Monsoon Delay Backup

Monsoon Delay Backup "You are a risk mitigation expert for rainfed farming. My farm in [District] has faced delayed monsoon starts for the last 3 years. Prepare a rotation plan that includes both main crops and fast-growing backup crops in case of further delays. Provide a sowing window flexibility chart, irrigation contingency measures, and a financial impact comparison between early and late planting. Suggest drought-tolerant varieties that can be sourced locally within 7 days of need."



18. Prompt 18 — MSP-Linked Rotation

MSP-Linked Rotation "You are a government agriculture policy advisor. Design a crop rotation schedule for my 4-acre farm in [State] that prioritises crops covered under MSP (Minimum Support Price) in India. Include an annual calendar with MSP rates for the last 3 years, expected net profit margins, and storage options if immediate sale is not profitable. Provide a comparison table showing MSP crops vs. alternative cash crops in terms of risk, profitability, and market volatility."



19. Prompt 19 — Bee-Friendly Crop Rotation

Bee-Friendly Crop Rotation "You are a pollination management expert. My farm in [State] also maintains honeybee colonies. Create a rotation plan that ensures year-round nectar and pollen sources for bees while maximising crop yield. Include a flowering calendar, list of bee-friendly crops and their compatibility with main cash crops, and the expected honey yield per season. Suggest natural pest control measures that will not harm bee populations."



20. Prompt 20 — Community Farming Rotation

Community Farming Rotation "You are an FPO (Farmer Producer Organisation) operations advisor. A cluster of 10 farmers in [District] is pooling 20 acres for coordinated farming. **Create** a collective crop rotation plan that allows bulk input purchasing, staggered harvesting, and collective selling for better prices. **Include** a seasonal plan, labour division chart, shared storage solutions, and a marketing strategy targeting both local and institutional buyers. **Mention** how to register the FPO for government benefits."



21. Prompt 21 — Organic + Hydroponic Combo

Organic + Hydroponic Combo "You are an agri-tech integration consultant. My 2-acre farm in [State] wants to combine open-field organic farming with hydroponic leafy green production. **Create** a rotation plan that synchronises soil crop cycles with continuous hydroponic harvests. **Include** resource usage comparisons, profitability analysis, and marketing strategies for premium buyers. **Suggest** how to brand the produce to highlight both organic and high-tech farming methods."



22. Prompt 22 — Government Scheme Maximisation

Government Scheme Maximisation "You are a subsidy optimisation specialist for agriculture. **Prepare** a rotation plan for my 3-acre farm in [State] that ensures eligibility for PM-Kisan (Pradhan Mantri Kisan Samman Nidhi), PMFBY (Pradhan Mantri Fasal Bima Yojana), and state-level subsidies. **Align** the crop schedule with application deadlines, documentation requirements, and inspection dates. **Provide** an estimate of total benefits and how they offset annual farming costs."



23. Prompt 23 — Farm Shop Supply Rotation

Farm Shop Supply Rotation "You are a direct-to-consumer (D2C) agricultural marketing advisor. My farm operates its own retail shop in [City], and I want a rotation plan that keeps the shop stocked with diverse fresh produce year-round. **Include** seasonal planting schedules, harvest storage timelines, and marketing ideas to boost daily footfall. **Suggest** bundled produce offerings that align with festival seasons and weekly family shopping needs."



24. Prompt 24 — Zero-Waste Rotation

Zero-Waste Rotation "You are a sustainable agriculture consultant. **Create** a rotation plan for my [size]-acre farm in [State] where every crop's by-products are reused in the next crop cycle (e.g., straw for mulching, crop residues for composting). **Provide** a crop-by-crop residue usage chart, waste reduction percentage targets, and estimated cost savings from this approach. **Include** methods to convert certain residues into saleable products like biochar or animal feed."



25. Prompt 25 — Multi-Year Scaling Plan

Multi-Year Scaling Plan "You are a long-term farm growth strategist. My farm in [District] is currently 2 acres and will expand to 5 acres over the next 3 years. **Prepare** a scaling-oriented rotation roadmap that outlines yearly crop plans, required infrastructure upgrades (e.g., irrigation

expansion, storage), and a capital investment timeline. **Include** projected income growth per year, potential new market entry points, and risk management strategies for the expansion phase."



Agri-Input Sourcing

26. Prompt 1 — Annual Fertiliser Procurement Plan

Annual Fertiliser Procurement Plan "You are an agricultural supply chain specialist. **Prepare** a 12-month fertiliser procurement plan for my 5-acre farm in [District, State] growing paddy, wheat, and pulses. **Include** quantities needed per season, preferred fertiliser types (both chemical and organic), estimated costs based on current market rates, and approved local suppliers within 50 km. **Mention** relevant subsidy schemes under the Department of Agriculture & Farmers Welfare. **Provide** a month-wise delivery schedule to avoid stockouts."



27. Prompt 2 — Organic Input Sourcing Guide

Organic Input Sourcing Guide "You are an NPOP (National Programme for Organic Production)-certified organic farming advisor. **Create** a sourcing plan for organic fertilisers, bio-pesticides, and composting materials for a 3-acre farm in [State]. List certified suppliers, pricing, and lead times. **Include** verification steps for organic certification, methods to test input quality, and storage guidelines to maintain effectiveness."



28. Prompt 3 — Certified Seed Procurement Plan

Certified Seed Procurement Plan "You are a seed quality assurance expert. **Prepare** a certified seed procurement strategy for my 4-acre farm in [District] growing vegetables and cereals. **Include** recommended high-yield and pest-resistant varieties, authorised dealers approved by ICAR (Indian Council of Agricultural Research), expected costs per kg, and planting timelines. **Suggest** verification methods for seed authenticity and germination rate testing."



29. Prompt 4 — Farm Equipment Purchase & Leasing Plan

Farm Equipment Purchase & Leasing Plan "You are a farm mechanisation consultant. My 6-acre farm in [State] needs essential equipment like a power tiller, seed drill, and mini harvester. **Create** a buy vs. lease plan with cost comparisons, vendor recommendations, and seasonal availability. **Suggest** options for accessing equipment through CHCs (Custom Hiring Centres) and FPOs (Farmer Producer Organisations) to reduce upfront investment."



30. Prompt 5 — Bulk Input Price Negotiation Strategy

Bulk Input Price Negotiation Strategy "You are an agri-business procurement manager. **Design** a bulk purchasing negotiation plan for fertilisers, seeds, and irrigation equipment for a cluster of 10 farmers pooling 25 acres in [District]. **Include** supplier shortlisting criteria, price benchmarking methods, negotiation tactics, and quality assurance measures. **Recommend** how to document

supplier agreements for future reference."

31. Prompt 6 — Fertiliser Storage & Shelf-Life Management

Fertiliser Storage & Shelf-Life Management "You are an agricultural warehouse management specialist. **Create** a fertiliser storage plan for my 4-acre farm in [State] to maintain product quality and shelf life. **Include** warehouse layout, ventilation requirements, moisture control methods, and FIFO (First In, First Out) stock rotation policies. **Suggest** low-cost monitoring tools to detect spoilage or contamination."

32. Prompt 7 — Locally Sourced Input Planning

Locally Sourced Input Planning "You are a rural supply chain optimisation expert. **Prepare** a locally sourced agri-input plan for a 3-acre farm in [State], prioritising inputs like compost, seeds, and irrigation tools from within 30 km to reduce transport costs. **Include** supplier mapping, cost comparisons, and environmental benefits of local sourcing."

33. Prompt 8 — Government Scheme-Linked Procurement

Government Scheme-Linked Procurement "You are a government agriculture subsidy advisor. **Prepare** an input sourcing plan that maximises benefits from PM-Kisan (Pradhan Mantri Kisan Samman Nidhi), SMAM (Sub-Mission on Agricultural Mechanisation), and state fertiliser subsidy schemes. **Align** procurement timelines with application deadlines, documentation requirements, and reimbursement cycles."

34. Prompt 9 — Sustainable Irrigation Equipment Sourcing

Sustainable Irrigation Equipment Sourcing "You are a water resource management consultant. **Recommend** drip and sprinkler irrigation systems for a 5-acre farm in [District] growing fruits and vegetables. **Include** supplier recommendations, cost breakdowns, installation timelines, and subsidies under PMKSY (Pradhan Mantri Krishi Sinchai Yojana). **Suggest** maintenance schedules to ensure long-term performance."

35. Prompt 10 — Off-Season Seed Storage Plan

Off-Season Seed Storage Plan "You are a post-harvest and seed preservation specialist. **Create** a storage and viability plan for surplus seeds to be used in the next season. **Include** drying techniques, packaging materials, ideal temperature and humidity levels, and germination testing before planting. **Suggest** low-cost rural storage solutions that meet quality standards."

36. Prompt 11 — Cooperative-Based Input Procurement

Cooperative-Based Input Procurement "You are a cooperative farming consultant. **Prepare** a collective input procurement plan for 15 farmers in [District] managing 40 acres together. **Include** strategies for joint purchase of seeds, fertilisers, and equipment to secure bulk discounts, shared storage facilities, and quality control protocols. Outline how to formalise the group as an FPO (Farmer Producer Organisation) to access government procurement schemes and low-interest credit lines."



37. Prompt 12 — Crop-Specific Input Requirement Chart

Crop-Specific Input Requirement Chart "You are an agricultural planning expert. **Create** a season-wise input requirement chart for my 5-acre farm in [State] growing paddy in Kharif season and wheat in Rabi season. For each crop, list the type and quantity of fertilisers, pesticides, seeds, and equipment needed. **Include** supplier references, cost estimates, and procurement timelines to ensure all materials are available before planting."



38. Prompt 13 — Quality Verification for Inputs

Quality Verification for Inputs "You are an agri-input quality control specialist. **Prepare** a quality verification checklist for seeds, fertilisers, and agrochemicals purchased for my 3-acre farm in [District]. **Include** methods for checking seed purity and germination, fertiliser nutrient content, and pesticide expiry dates. **Suggest** low-cost field testing kits and lab testing options available through Krishi Vigyan Kendras (KVKs)."



39. Prompt 14 — Online Marketplace Sourcing Strategy

Online Marketplace Sourcing Strategy "You are an agri-tech marketplace consultant. **Recommend** a procurement strategy for buying farm inputs online through platforms like AgroStar, BigHaaat, and KisanMandi. **Include** cost comparisons with local dealers, delivery timelines, and return/replacement policies. **Suggest** steps to verify seller authenticity and maintain digital purchase records for accounting and subsidy claims."



40. Prompt 15 — Multi-Crop Fertiliser Scheduling Plan

Multi-Crop Fertiliser Scheduling Plan "You are a soil fertility management specialist. **Prepare** a multi-crop fertiliser application schedule for a 6-acre farm in [State] growing vegetables, pulses, and oilseeds in rotation. For each crop, specify nutrient requirements, recommended fertiliser brands, and application timing. **Include** both chemical and organic options, with cost estimates and expected yield benefits."



41. Prompt 16 — Agri-Input Cost Reduction Plan

Agri-Input Cost Reduction Plan "You are a farm economics consultant. **Design** a cost optimisation strategy for annual purchase of seeds, fertilisers, and farm equipment for my 4-acre farm in [District]. **Include** methods like early-bird ordering, off-season discounts, second-hand equipment

sourcing, and bulk buying through cooperatives. **Provide** an annual savings estimate in percentage terms."



42. Prompt 17 — Subsidy-Eligible Equipment Procurement Plan

Subsidy-Eligible Equipment Procurement Plan "You are an agricultural mechanisation advisor. **Recommend** farm equipment procurement options for my 5-acre farm in [State] that are eligible for subsidies under SMAM (Sub-Mission on Agricultural Mechanisation). **Include** available equipment types, brands, subsidy percentages, and application processes. **Provide** a suggested procurement calendar to align with subsidy approval timelines."



43. Prompt 18 — Integrated Pest Management Input Plan

Integrated Pest Management Input Plan "You are an integrated pest management (IPM) specialist. **Prepare** an IPM input procurement list for my 3-acre farm in [District] growing vegetables. **Include** bio-pesticides, pheromone traps, sticky traps, and natural pest repellents with supplier references. Specify quantities needed per season, shelf life, and safe storage practices to maintain efficacy."



44. Prompt 19 — High-Yield Hybrid Seed Procurement

High-Yield Hybrid Seed Procurement "You are a seed technology expert. **Recommend** high-yield hybrid seed varieties for my 4-acre farm in [State] producing maize, sunflower, and chilli. **Include** seed suppliers certified by ICAR (Indian Council of Agricultural Research), expected yield per acre, disease resistance traits, and cost per kg. **Suggest** storage methods to maintain seed viability until planting."



45. Prompt 20 — Equipment Maintenance and Spare Parts Sourcing

Equipment Maintenance and Spare Parts Sourcing "You are a farm machinery maintenance consultant. **Create** a spare parts sourcing plan for my tractor, seed drill, and water pump. **Include** a list of essential spare parts, authorised dealers within 50 km, seasonal maintenance schedules, and cost estimates. **Recommend** stocking levels for critical parts to avoid downtime during peak seasons."



46. Prompt 21 — Regional Input Price Monitoring System

Regional Input Price Monitoring System "You are a market intelligence advisor. **Design** a monthly price monitoring plan for fertilisers, seeds, and agrochemicals in [District]. **Include** steps to track prices from local markets, online platforms, and cooperative stores. **Provide** a simple Excel or Google Sheets template for recording and comparing prices, highlighting cost-saving purchase periods."



47. Prompt 22 — Environmentally Friendly Input Sourcing

Environmentally Friendly Input Sourcing "You are a sustainable farming consultant. **Prepare** an eco-friendly input sourcing strategy for my 3-acre farm in [State] focused on biodegradable packaging, renewable energy-powered equipment, and organic soil amendments. **Include** supplier contacts, cost implications, and potential eco-certifications to improve marketability of produce."



48. Prompt 23 — Seasonal Bulk Buying Calendar

Seasonal Bulk Buying Calendar "You are a procurement scheduling specialist. **Create** a seasonal bulk input buying calendar for my 5-acre farm in [District]. For each quarter, list inputs like seeds, fertilisers, pesticides, and irrigation accessories, along with recommended purchase months for best prices and availability. Highlight seasonal discounts and government distribution windows."



49. Prompt 24 — Input Inventory Tracking System

Input Inventory Tracking System "You are a farm management software consultant. **Design** an input inventory tracking system for seeds, fertilisers, and chemicals to prevent over-purchasing and wastage. **Include** manual logbook formats and free mobile app recommendations in Hindi and English. **Suggest** monthly stock audits and reorder level alerts."



50. Prompt 25 — Input Supplier Risk Diversification Plan

Input Supplier Risk Diversification Plan "You are a risk management advisor for farm procurement. **Prepare** a supplier diversification strategy for my 4-acre farm in [State] to avoid dependency on a single vendor. **Include** a shortlist of at least 3 suppliers per input type, backup ordering processes, and criteria for switching suppliers during price spikes or stock shortages."



Weather Forecasting & Pest Management

51. Prompt 1 — Seasonal Weather & Pest Risk Calendar

Seasonal Weather & Pest Risk Calendar "You are an agricultural climate and pest forecasting expert. **Prepare** a 12-month weather and pest risk calendar for my 5-acre farm in [District, State] growing paddy, maize, and vegetables. **Include** average monthly temperatures, rainfall, humidity levels, and likely pest/disease outbreaks for each month based on IMD (India Meteorological Department) data. **Suggest** preventive measures and treatments for each period, with both organic and chemical options. End with an advisory on extreme weather preparedness for my crops."



52. Prompt 2 — Real-Time Weather-Linked Pest Alerts

Real-Time Weather-Linked Pest Alerts "You are an agri-tech advisory system designer. **Create** a real-time pest alert system plan for my 3-acre farm in [State] using mobile weather updates and field sensors. **Explain** how to integrate IMD weather forecasts, pest life cycle models, and WhatsApp alerts in local language. **Provide** examples of messages to send before, during, and after high-risk weather events such as unseasonal rain or heat waves."

53. Prompt 3 — Monsoon Pest Control Strategy

Monsoon Pest Control Strategy "You are a Kharif season pest management consultant. My 4-acre paddy field in [District] faces high pest pressure during monsoon. Prepare a weather-synced pest control plan that includes preventive spraying schedules, resistant crop varieties, and natural control agents. Include a cost breakdown for treatments, safety precautions, and how to align spraying days with rainfall forecasts from IMD."

54. Prompt 4 — Drought-Linked Pest Management Plan

Drought-Linked Pest Management Plan "You are a drought impact and pest specialist. My farm in [State] has 2 consecutive dry years affecting maize and groundnut crops. Prepare a pest control strategy for drought-stressed plants, focusing on pests that thrive in dry, hot conditions. Recommend resistant crop varieties, early-warning monitoring techniques, and affordable interventions suitable for smallholder farmers."

55. Prompt 5 — Flood-Related Pest & Disease Response

Flood-Related Pest & Disease Response "You are a flood recovery agriculture advisor. My 3-acre vegetable farm in [State] was recently waterlogged for 10 days. Prepare a post-flood pest and disease recovery plan that addresses fungal, bacterial, and insect threats common after floods. Include a replanting schedule, soil treatment steps, and a 60-day field monitoring protocol. Suggest fast-maturing crops to replace lost yields."

56. Prompt 6 — Pest Forecast Integration with Crop Rotation

Pest Forecast Integration with Crop Rotation "You are an integrated farming systems expert. Create a 3-year crop rotation plan for my 4-acre farm in [District] that is designed specifically to break pest and disease cycles based on seasonal weather patterns. Provide month-by-month planting schedules, pest migration timelines, and preventive treatments that align with local climate data."

57. Prompt 7 — Weather-Based Spraying Calendar

Weather-Based Spraying Calendar "You are an agricultural spraying schedule planner. Prepare a pesticide and bio-pesticide spraying calendar for my 5-acre farm in [State] growing cotton and vegetables. Align all applications with 7-day IMD forecasts to avoid wastage during rains and improve effectiveness. Include dosage rates, safety measures, and pre-harvest intervals for each crop."

58. Prompt 8 — Low-Cost Pest Monitoring Kit Guide

Low-Cost Pest Monitoring Kit Guide "You are a farm pest surveillance advisor. **Recommend** a low-cost pest monitoring setup for my 2-acre farm in [District], including pheromone traps, sticky boards, and field scouting routines. **Provide** setup instructions, maintenance schedules, and how to interpret results for weather-linked pest outbreaks. **Suggest** affordable suppliers and KVK (Krishi Vigyan Kendra) programs that provide free kits."



59. Prompt 9 — Climate Change Impact Pest Mapping

Climate Change Impact Pest Mapping "You are a climate risk and pest distribution analyst. **Create** a 10-year projection for pest pressure changes in [State] due to climate change, focusing on my main crops: rice, pulses, and vegetables. Use IMD projections for temperature and rainfall shifts, and identify emerging pest species likely to move into the region. **Recommend** adaptive measures in crop selection and pest control methods."



60. Prompt 10 — Organic Pest Management in Extreme Weather

Organic Pest Management in Extreme Weather "You are an organic pest control advisor. My farm in [District] is certified organic and faces extreme weather swings between heat waves and heavy rains. **Prepare** a weather-adaptive organic pest control plan for vegetables and fruits. **Include** approved NPOP (National Programme for Organic Production) inputs, preventive sprays, and companion planting techniques that help reduce pest pressure naturally."



61. Prompt 11 — Heatwave Pest Risk Preparedness Plan

Heatwave Pest Risk Preparedness Plan "You are a crop protection specialist focusing on high-temperature stress. My 3-acre farm in [District, State] grows tomatoes, okra, and brinjal. **Prepare** a heatwave-specific pest preparedness plan covering pests like red spider mites and whiteflies that worsen in high heat. **Include** shade net recommendations, irrigation adjustments, and approved control measures. **Align** the plan with IMD (India Meteorological Department) early heatwave warnings for proactive action."



62. Prompt 12 — Mobile App Integration for Pest & Weather Alerts

Mobile App Integration for Pest & Weather Alerts "You are an agri-tech solutions consultant. **Recommend** the top three mobile apps for Indian farmers that integrate real-time weather updates with pest advisories. For my 4-acre farm in [State], explain how to configure alerts in the local language, set crop-specific pest notifications, and sync with IMD forecasts. **Provide** a cost-benefit analysis for paid vs. free app options."



63. Prompt 13 — Wind Pattern & Pest Migration Advisory

Wind Pattern & Pest Migration Advisory "You are an agricultural meteorology expert. **Prepare** a wind pattern-based pest migration advisory for my 6-acre cotton and soybean farm in [District]. Use seasonal wind data to forecast incoming pest infestations such as bollworms and aphids."

Recommend preventive measures 2–3 weeks in advance, aligned with regional IMD reports and historical migration data."



64. Prompt 14 — AI-Based Pest Prediction Model Setup Guide

AI-Based Pest Prediction Model Setup Guide "You are a precision agriculture specialist. **Provide** a step-by-step guide for setting up an AI-driven pest prediction model for my 5-acre vegetable farm in [State]. **Explain** how to collect historical pest data, integrate IMD weather feeds, and train a simple model using free or low-cost tools. **Include** instructions for using the model's output to adjust pesticide spraying schedules."



65. Prompt 15 — Integrated Disease & Weather Forecast Plan

Integrated Disease & Weather Forecast Plan "You are a plant pathology and climate advisor. **Prepare** a disease prevention plan for my 3-acre paddy and chilli farm in [District] that integrates IMD weather forecasts. **Include** early detection methods, preventive spraying before high-humidity periods, and crop variety recommendations resistant to local weather-linked diseases like blast or wilt. **Provide** a 12-month timeline with checkpoints."



66. Prompt 16 — Custom Pest Forecast WhatsApp Bulletin

Custom Pest Forecast WhatsApp Bulletin "You are a rural agri-extension communication specialist. **Design** a weekly WhatsApp pest forecast bulletin for farmers in [Village, District], combining IMD weather predictions with local pest scouting reports. **Suggest** message formats, colour-coded risk levels, and quick preventive tips. **Include** an implementation plan for distributing bulletins via local cooperatives and FPOs (Farmer Producer Organisations)."



67. Prompt 17 — Organic-Compliant Post-Rain Pest Control

Organic-Compliant Post-Rain Pest Control "You are an organic farming advisor certified under NPOP (National Programme for Organic Production). **Prepare** a post-heavy rainfall pest management plan for my 2-acre vegetable farm in [State]. Focus on controlling fungal infections, root rot, and pest outbreaks while using only NPOP-approved inputs. **Include** application methods, dosages, and drying intervals to avoid crop damage."



68. Prompt 18 — Pest Forecast & Labour Scheduling Plan

Pest Forecast & Labour Scheduling Plan "You are a farm operations planner. **Create** a labour scheduling plan for my 5-acre cotton farm in [District] that aligns pest scouting and spraying activities with weekly weather forecasts. **Include** team size, task allocation, and timing to avoid working during heavy rains or peak sun hours. **Provide** cost estimates for labour based on seasonal pest intensity."



69. Prompt 19 — Solar-Powered Pest Trap Deployment Plan

Solar-Powered Pest Trap Deployment Plan "You are a sustainable pest control equipment consultant. **Recommend** a solar-powered pest trap deployment plan for my 3-acre farm in [State]. **Include** trap types, installation layout, maintenance schedule, and expected reduction in pest populations. **Align** the setup with weather data to position traps in optimal locations during different seasons."



70. Prompt 20 — Region-Specific Pest Outbreak History Analysis

Region-Specific Pest Outbreak History Analysis "You are an agricultural data analyst. Compile a 5-year pest outbreak history for [District, State] using agriculture department and IMD records. Correlate outbreaks with rainfall, temperature, and humidity trends. **Provide** recommendations on which months are highest risk and suggest crop protection measures to implement before those periods."



71. Prompt 21 — Drone Spraying Weather Synchronisation Plan

Drone Spraying Weather Synchronisation Plan "You are a drone technology in agriculture consultant. **Prepare** a drone spraying schedule for my 10-acre paddy farm in [State], ensuring applications are timed with IMD wind and rain forecasts for maximum coverage efficiency. **Include** dosage rates, flight patterns, safety protocols, and estimated cost savings compared to manual spraying."



72. Prompt 22 — Weather-Based Fertiliser & Pest Control Integration

Weather-Based Fertiliser & Pest Control Integration "You are a crop nutrition and pest management advisor. **Design** a combined fertiliser and pest control plan for my 4-acre maize farm in [District] that adjusts application timing based on IMD forecasts. **Provide** integrated schedules that avoid nutrient leaching during heavy rains and maximise pest control efficacy."



73. Prompt 23 — FPO-Led Pest & Weather Advisory Program

FPO-Led Pest & Weather Advisory Program "You are an agricultural cooperative program designer. Develop a pest and weather advisory program for an FPO (Farmer Producer Organisation) of 200 members in [District]. **Include** weekly group training, SMS alerts, seasonal pest calendars, and procurement of bulk preventive inputs before high-risk weather periods."



74. Prompt 24 — Village-Level Early Warning System

Village-Level Early Warning System "You are a rural agri-extension officer. **Design** a village-level early warning system for pest outbreaks linked to weather anomalies in [District, State]. **Include** methods for collecting local pest data, integrating IMD short-term forecasts, and announcing alerts via loudspeaker, WhatsApp, and community meetings. **Provide** a sustainability plan for running the system year-round."

75. Prompt 25 — Climate-Smart Pest Management Roadmap

Climate-Smart Pest Management Roadmap "You are a climate-smart agriculture strategist. **Prepare** a 5-year pest management roadmap for my 6-acre farm in [State], incorporating IMD seasonal forecasts, pest-resistant crop varieties, and integrated pest management (IPM) techniques. **Provide** an annual breakdown of expected pest risks, preventive investments, and cost-benefit analysis of adopting climate-smart methods."

Market Pricing & Commodity Trends

76. Prompt 1 — Annual Commodity Price Forecast Plan

Annual Commodity Price Forecast Plan "You are an agricultural market economist. **Prepare** a 12-month price forecast for paddy, wheat, and pulses grown in [District, State] using historical mandi (agriculture wholesale market) price data from the past 5 years, MSP (Minimum Support Price) announcements, and seasonal demand trends. **Include** monthly high-low price ranges, peak selling windows, and risk factors such as monsoon variability. **Provide** a summary table and a marketing strategy to capture the best prices."

77. Prompt 2 — Festival-Linked Price Opportunity Calendar

Festival-Linked Price Opportunity Calendar "You are a seasonal agri-marketing strategist. **Create** a festival-linked commodity pricing calendar for my 4-acre vegetable farm in [State]. Map crops like tomatoes, onions, and leafy greens to high-demand periods such as Diwali, Navratri, and wedding seasons. **Include** optimal sowing dates to hit peak price windows, expected price spikes, and storage or cold chain options to delay sales until market highs."

78. Prompt 3 — MSP vs. Market Price Analysis

MSP vs. Market Price Analysis "You are a government policy and agri-market advisor. **Prepare** an MSP vs. average mandi price comparison for my primary crops in [District] over the last 3 years. Highlight cases where MSP rates were higher or lower than average market prices. **Recommend** whether to sell at MSP procurement centres or in open markets, with a profit difference table for each season."

79. Prompt 4 — Multi-State Price Comparison for Arbitrage

Multi-State Price Comparison for Arbitrage "You are a commodity trading consultant. Compare current mandi prices for my main crops (e.g., groundnut, mustard, maize) across three neighbouring states. Identify price gaps that make inter-state selling profitable after transport costs. **Provide** a logistics cost analysis, risk assessment, and legal compliance steps for selling outside the state."

80. Prompt 5 — Price Volatility Risk Management Plan

Price Volatility Risk Management Plan "You are an agricultural risk management expert. **Create** a price volatility protection strategy for my 5-acre onion farm in [State], considering seasonal market crashes. **Include** forward contracts, storage to delay sales, and selling portions through farmer collectives. **Provide** a simulation showing income stability if the plan is followed."

81. Prompt 6 — Weekly Market Price Monitoring System

Weekly Market Price Monitoring System "You are an agri-market intelligence advisor. **Design** a weekly price monitoring system for my crops using eNAM (National Agriculture Market), Agmarknet, and local mandi bulletins. **Include** a template for recording prices, SMS alert setup for price thresholds, and a weekly decision-making checklist on whether to sell, store, or transport."

82. Prompt 7 — Export Market Price Opportunity Report

Export Market Price Opportunity Report "You are an agri-export pricing analyst. **Prepare** a domestic vs. export price comparison for crops like turmeric, chilli, and basmati rice from [State]. **Include** current export prices (FOB – Free on Board), international demand trends, quality requirements, and cost of meeting export compliance. **Provide** a decision guide for shifting to export sales when profitable."

83. Prompt 8 — Seasonal Crop Switching Profit Analysis

Seasonal Crop Switching Profit Analysis "You are a farm economics consultant. Analyse the profitability of seasonal crop switching based on price trends in [District]. For example, compare returns from planting onions vs. potatoes in Rabi season using last 5 years' mandi data. **Provide** a recommendation with projected ROI (Return on Investment) and risk levels for each option."

84. Prompt 9 — Cold Storage-Linked Price Maximisation Plan

Cold Storage-Linked Price Maximisation Plan "You are a post-harvest marketing strategist. **Create** a cold storage utilisation plan for my 6-acre farm in [State] to delay selling onions and potatoes until post-harvest price peaks. **Include** storage cost calculations, historical price rise timelines, and ROI comparisons between immediate and delayed sales."

85. Prompt 10 — Price Impact of Weather Anomalies Report

Price Impact of Weather Anomalies Report "You are an agricultural economist with a focus on climate-market links. Analyse how weather anomalies like early rains, droughts, or cyclones impacted my crop prices in [District] over the last 5 years. Use IMD (India Meteorological Department) and mandi price data. **Recommend** diversification strategies to protect against sudden price crashes."

86. Prompt 11 — Contract Farming Price Negotiation Plan

Contract Farming Price Negotiation Plan "You are an agri-business negotiation expert. Prepare a price negotiation strategy for entering a contract farming agreement with a food processing company for my 4-acre farm in [State] growing tomatoes. Include methods to benchmark contract rates against average mandi (agriculture wholesale market) prices, clauses to protect against price drops, and payment term negotiations. Provide a sample contract clause ensuring minimum guaranteed pricing."

87. Prompt 12 — Daily Price Alert SMS Setup Guide

Daily Price Alert SMS Setup Guide "You are a digital agriculture advisor. Provide a step-by-step guide to set up daily mandi price alerts for my main crops via Agmarknet, eNAM (National Agriculture Market), and local WhatsApp groups. Include how to choose the right mandi for monitoring, set price thresholds for alerts, and integrate this into my weekly sales decision process."

88. Prompt 13 — Farmer Producer Organisation Price Advantage Plan

Farmer Producer Organisation Price Advantage Plan "You are an FPO (Farmer Producer Organisation) strategy consultant. Create a collective pricing strategy for 50 farmers growing the same crop in [District]. Show how pooling harvests can secure higher prices through bulk selling to institutional buyers, reducing commission charges, and negotiating with wholesalers. Include a comparison table showing price improvement percentages from collective selling."

89. Prompt 14 — Long-Term Commodity Trend Analysis

Long-Term Commodity Trend Analysis "You are an agricultural market analyst. Prepare a 10-year price trend analysis for my main crop in [State] using Agmarknet and FAOSTAT (Food and Agriculture Organization Statistics) data. Identify long-term cycles, potential demand shifts, and price plateau points. Recommend if I should expand, maintain, or diversify away from this crop."

90. Prompt 15 — Digital Marketplace Pricing Strategy

Digital Marketplace Pricing Strategy "You are an agri e-commerce marketing consultant. Create a digital marketplace pricing strategy for selling my farm's produce directly to consumers through platforms like BigBasket, JioMart, and ONDC (Open Network for Digital Commerce). Include price setting methods, commission structures, and promotional pricing during festivals. Provide a sample profit breakdown for a common vegetable."

91. Prompt 16 — Impact of Import-Export Policies on Prices

Impact of Import-Export Policies on Prices "You are an agricultural trade policy analyst. **Explain** how recent import and export policy changes for my main crop in [State] have affected market prices in the last 2 years. Use data from DGFT (Directorate General of Foreign Trade) notifications and commodity boards. **Recommend** how I can adjust my sales strategy in response to these policy shifts."



92. Prompt 17 — Price Stabilisation Fund Utilisation Plan

Price Stabilisation Fund Utilisation Plan "You are a government scheme utilisation expert. Show how I can access and benefit from the Price Stabilisation Fund (PSF) for my onion crop in [District]. **Include** eligibility criteria, application process, and examples of how farmers have used PSF to hold produce until prices recover. **Provide** a step-by-step action plan for registration."



93. Prompt 18 — High-Value Niche Crop Price Mapping

High-Value Niche Crop Price Mapping "You are a market research consultant. **Prepare** a price mapping report for niche crops like exotic vegetables, herbs, or microgreens in [City]. **Include** wholesale vs. retail price comparisons, potential buyers, and seasonal fluctuations. **Recommend** which niche crops have the highest price stability and profit margins for small-scale production."



94. Prompt 19 — Social Media-Driven Price Boost Strategy

Social Media-Driven Price Boost Strategy "You are an agri-marketing influencer strategist. **Create** a social media marketing plan to promote my product on Facebook, Instagram, and WhatsApp for direct sales at higher-than-mandi prices. **Include** target audience selection, festival-based campaigns, and real examples of farmers who have successfully boosted prices through online presence."



95. Prompt 20 — Forward Contract Price Lock Plan

Forward Contract Price Lock Plan "You are a commodity trading advisor. **Design** a forward contract strategy to lock prices for my upcoming wheat harvest in [District]. **Include** advantages, risks, and model clauses to avoid disputes. Compare returns from forward contracts vs. spot market sales over the past 3 years."



96. Prompt 21 — Price Drop Emergency Response Plan

Price Drop Emergency Response Plan "You are a crisis market advisor. **Create** a rapid response plan for sudden price crashes of perishable crops like tomatoes in [State]. **Include** alternative market channels, processing options (e.g., tomato puree production), and storage solutions. **Provide** an example cost recovery calculation based on previous price drops."



97. Prompt 22 — Urban Retail Tie-Up Pricing Guide

Urban Retail Tie-Up Pricing Guide "You are a farm-to-retail partnership consultant. **Recommend** a pricing and supply agreement plan for selling directly to supermarkets and restaurants in [City]. **Include** minimum order quantities, weekly price negotiations, and delivery terms. **Suggest** sample contract clauses that ensure consistent pricing for at least one season."



98. Prompt 23 — Commodity Price Hedging Education Plan

Commodity Price Hedging Education Plan "You are a farmer financial literacy trainer. **Create** a beginner-friendly education module for farmers in my area on hedging against price fluctuations using futures contracts and options trading. Use real examples from NCDEX (National Commodity & Derivatives Exchange) and explain risks in simple terms."



99. Prompt 24 — Multi-Crop Price Diversification Strategy

Multi-Crop Price Diversification Strategy "You are a farm income stability consultant. **Design** a multi-crop diversification plan for my 5-acre farm in [District] to ensure that if one crop's price drops, others can cover the loss. **Include** crop selection based on opposite price trends, planting schedules, and historical price correlation analysis."



100. Prompt 25 — Annual Price Trend & Profitability Dashboard

Annual Price Trend & Profitability Dashboard "You are an agri-data dashboard designer. **Create** a custom price and profit tracking dashboard for my farm using Google Sheets or free software. **Include** live price feeds from Agmarknet, expense tracking, and automatic profit margin calculations for each crop. **Provide** a guide for updating and interpreting the dashboard."



Farm-to-Consumer Branding & Sales

101. Prompt 1 — Farm Brand Identity Creation Plan

Farm Brand Identity Creation Plan "You are a rural brand development consultant with experience in Indian agri-businesses. I run a 5-acre organic vegetable and fruit farm in [District, State], selling directly to urban customers in [City]. **Create** a complete brand identity plan that includes: Brand name ideas inspired by local culture & produce (minimum 10 suggestions). Logo concept sketches and colour palette recommendations. A brand story in 150 words highlighting sustainability and freshness. A tagline under 8 words that is memorable. Steps to register the brand name & logo under the Indian Trade Marks Act. Present the output in 3 sections: Name & visual ideas, brand story, and legal registration steps."



102. Prompt 2 — Direct-to-Consumer (D2C) Sales Strategy

Direct-to-Consumer (D2C) Sales Strategy "You are a senior agri-retail strategist. I own a 5-acre farm in [District, State] producing tomatoes, spinach, and papaya. My buyers are middle-class families in [City] within a 15 km delivery range. **Prepare** a 12-month D2C sales plan covering: Sales

Channels: Compare WhatsApp selling, ONDC, and farmers' markets with pros, cons, and costs. Pricing Model: Table showing farm-gate vs retail prices after packaging, delivery, and commissions. Delivery Logistics: Optimal frequency, cost reduction tips, and time slots for freshness. Customer Retention: Loyalty rewards, festival hampers, and referral discounts. First Month Action Plan: Week-by-week tasks from social media launch to first delivery. Output in 3 parts: Overview, comparative channel table, and a 30-day launch checklist."



103. Prompt 3 — Packaging & Labelling Compliance Guide

Packaging & Labelling Compliance Guide "You are an FSSAI (Food Safety and Standards Authority of India) compliance expert. **Create** a packaging & labelling guide for my farm's organic produce (vegetables & herbal teas) sold in [City]. **Include**: Mandatory FSSAI label details with examples. Eco-friendly, affordable packaging options available in India. **Design** tips for standing out in markets & online stores. Shelf-life marking guidelines. Steps to get packaging design approved for export readiness. Output in 2 sections: Compliance checklist & visual design recommendations."



104. Prompt 4 — Social Media Content Calendar for Farm Sales

Social Media Content Calendar for Farm Sales "You are an agri-social media strategist. **Prepare** a 90-day content calendar for Instagram, Facebook, and WhatsApp to promote farm produce from [District, State]. **Include**: 12 post ideas for harvest updates & seasonal recipes. 8 video/Reel scripts for farmer stories and cooking demos. 4 customer testimonial formats. Best posting times & relevant hashtags in English + local language. Engagement tactics to boost orders via comments & DMs. Output in calendar format with post type, caption idea, and CTA (Call to Action) for each day."



105. Prompt 5 — Customer Database & CRM Setup Plan

Customer Database & CRM Setup Plan "You are a CRM (Customer Relationship Management) consultant. I have 200 customers buying directly from my farm in [City]. **Suggest** a low-cost CRM system in Hindi & English that works on smartphones. **Include**: Recommended software/tools under ₹500 per month. Database fields to track purchase history & preferences. Seasonal offer & birthday greeting automation plan. WhatsApp/SMS integration steps. Output in 2 parts: CRM setup guide & seasonal customer engagement flowchart."



106. Prompt 6 — Farmer's Market Sales Pitch Development

Farmer's Market Sales Pitch Development "You are a retail sales coach specialising in farmer's markets in India. I sell organic vegetables and seasonal fruits from my 5-acre farm in [District, State] at weekly markets in [City]. **Create** a sales pitch toolkit that includes: A 1-minute elevator pitch introducing my farm and produce. 5 customer objection responses (e.g., price too high, quality doubts). Trust-building techniques (e.g., showing harvest photos, offering tastings). Signage & stall display design ideas to increase walk-ins. A closing script to secure repeat buyers. Output in 3 parts: Elevator pitch, objection handling table, and stall setup checklist."



107. Prompt 7 — Farm Website & E-Commerce Store Plan

Farm Website & E-Commerce Store Plan "You are a rural e-commerce consultant. Help me create an online sales platform for my farm produce in [City] with a budget under ₹10,000. **Include:** Domain name ideas & registration process. Recommended platforms (e.g., Shopify, Wix) with cost breakdown. Page structure: Home, Products, About Us, Testimonials, Contact. Payment integration via UPI (Unified Payments Interface) & cards. Mobile optimisation tips for rural customers. **Provide** the plan in step-by-step format with timelines for completion in 30 days."



108. Prompt 8 — Subscription Box Model for Regular Customers

Subscription Box Model for Regular Customers "You are a subscription model strategist. I want to launch a weekly vegetable & fruit box service in [City]. **Design** the plan covering: Product mix for 3 box sizes (small, medium, large). Pricing tiers & payment frequency (weekly/monthly). Delivery frequency & route planning for cost savings. Loyalty rewards (e.g., free seasonal item every 5th box). Marketing ideas for launching via social media & housing societies. Output in 2 sections: Subscription plan table & launch marketing roadmap."



109. Prompt 9 — WhatsApp Sales Campaign Plan

"You are a digital agriculture marketing expert. I want to run a WhatsApp sales campaign for my farm-to-home delivery service in [City]. **Create** a plan that includes: Message templates for product lists, offers, and order confirmation. Product image guidelines (lighting, background, captions). Steps to create a WhatsApp Broadcast list without spamming. A 14-day festive season campaign calendar. Metrics to track success (CTR, conversion rate). Output in message template format + campaign calendar."



110. Prompt 10 — Storytelling for Farm Branding

Storytelling for Farm Branding "You are a brand storytelling coach. Write my farm's origin story in 3 formats: A 150-word emotional story for packaging & brochures. A 60-second Instagram Reel script. A 2-minute speech for farmer's markets and events. The story must highlight my background, commitment to sustainability, and farm-to-table freshness. **Include** local cultural elements to connect with [City] customers."



111. Prompt 11 — Influencer Collaboration Strategy

Influencer Collaboration Strategy "You are an influencer marketing consultant for agri-products. **Create** a collaboration plan with 5 local chefs & food bloggers in [City] to promote my organic produce. **Include:** Criteria for selecting influencers. Outreach email/DM template. Campaign ideas (e.g., recipe videos, farm visit vlogs). Budget breakdown for barter & paid deals. Method to track ROI (Return on Investment). Output in influencer list + outreach plan + campaign calendar."



112. Prompt 12 — Farm Visit Experience Design

Farm Visit Experience Design "You are an agri-tourism consultant. **Design** a farm visit program for families & school groups in [City]. **Include**: Itinerary for 3-hour & 6-hour visits. Activities: vegetable picking, cooking sessions, tractor rides. Pricing per person & group discounts. Safety & hygiene guidelines. Sales integration for visitors to buy fresh produce before leaving. Output in event brochure format with activity timings & prices."



113. Prompt 13 — Referral Program Setup

Referral Program Setup "You are a customer retention strategist. **Create** a referral program for my farm produce delivery service in [City] that rewards customers with free vegetables or discounts. **Include**: Referral reward structure. Simple tracking method via WhatsApp or Google Sheets. Sample messages to promote the program. Launch plan to get first 50 referrals in 30 days. Output in referral flowchart + ready-to-use promotional content."



114. Prompt 14 — Branding for Multiple Product Lines

Branding for Multiple Product Lines "You are a multi-product brand architecture consultant. My farm sells vegetables, pickles, and herbal teas. **Create** a branding framework that: Keeps a consistent visual identity across all product lines. Uses sub-brands or product categories without losing the main brand identity. Suggests packaging variations for each product type. Includes cross-selling ideas to increase order value. Output in brand architecture diagram + packaging mockup suggestions."



115. Prompt 15 — Urban Apartment Tie-Up Plan

Urban Apartment Tie-Up Plan "You are a community-based retail advisor. **Design** a weekly delivery program for urban apartment complexes in [City]. **Include**: Approval process with the society management. Pre-order form sample. Stall setup ideas for apartment parking areas. Payment collection system via UPI. Launch event plan to create excitement. Output in step-by-step action plan + flyer design brief."



116. Prompt 16 — Branding for Organic Certification

Branding for Organic Certification "You are an organic product marketing expert. My farm is certified under NPOP (National Programme for Organic Production). **Create** a marketing plan to showcase this certification. **Include**: Placement of certification logo on packaging & digital ads. Short customer education content explaining certification benefits. Premium pricing strategy linked to certification. Stories of quality & safety to share with buyers. Output in marketing strategy document + sample customer education post."



117. Prompt 17 — Digital Payment & Billing System Setup

Digital Payment & Billing System Setup "You are a rural retail tech consultant. **Recommend** a digital billing & payment solution for my farm shop and delivery service. **Include**: POS (Point of

Sale) machine options under ₹5,000. UPI integration steps. Receipt printing setup. Weekly sales report format. Output in setup checklist + training manual for farm workers."



118. Prompt 18 — Seasonal Festival Sales Strategy

Seasonal Festival Sales Strategy "You are a seasonal sales strategist. **Create** a festival product plan for Diwali, Holi, and Raksha Bandhan, offering gift hampers with my farm's produce & value-added products. **Include:** Product mix for each festival. Packaging ideas using eco-friendly materials. Pricing strategy. Marketing timeline starting 4 weeks before each festival. Output in festival sales calendar + product packaging mockups."



119. Prompt 19 — Email Newsletter Campaign for Farm Sales

Email Newsletter Campaign for Farm Sales "You are a digital communications expert. **Create** a monthly email newsletter plan for my farm customers. **Include:** Content themes (recipes, farm updates, special offers). Subject line ideas. Template that works on mobile. Ways to grow the email list through farm visits & social media. Output in newsletter content map + sample email design."



120. Prompt 20 — Eco-Friendly Packaging Marketing Plan

Eco-Friendly Packaging Marketing Plan "You are a sustainable branding expert. **Create** a marketing plan that uses eco-friendly packaging as a selling point for my farm. **Include:** Supplier suggestions for biodegradable packaging in India. Messaging ideas for social media & packaging labels. Cost-benefit analysis of eco-friendly packaging. Customer engagement ideas (e.g., return & reuse incentives). Output in messaging guide + supplier list."



121. Prompt 21 — Photography & Video Content Plan

Photography & Video Content Plan "You are a food photography consultant. **Create** a content capture plan for my farm produce. **Include:** Photo ideas for product listings & social media. Lighting & background tips. Video formats for Reels, YouTube Shorts, and product tutorials. Editing tools recommendations. Output in shoot checklist + content calendar."



122. Prompt 22 — Local Media PR Campaign

Local Media PR Campaign "You are a PR (Public Relations) strategist. Develop a press coverage plan for my farm in local newspapers & radio. **Include:** Story angles (e.g., sustainable farming success, women-led farms). Press release template. Contact list of local media. Event tie-ins for coverage (e.g., harvest festivals). Output in press kit format."



123. Prompt 23 — Farm Brand Merchandise Strategy

Farm Brand Merchandise Strategy "You are a merchandise marketing consultant. **Design** a branded merchandise plan for my farm (cloth bags, mugs, t-shirts). **Include**: Product ideas aligned with eco-friendly farming. Supplier recommendations in India. Pricing & bundling strategy. Sales integration with farm produce orders. Output in product catalogue + pricing table."



124. Prompt 24 — Google My Business Optimisation Plan

Google My Business Optimisation Plan "You are a local SEO (Search Engine Optimisation) consultant. **Create** a Google My Business optimisation plan for my farm shop. **Include**: Accurate listing setup. Photo & keyword strategy. Customer review generation plan. Posting ideas to boost ranking. Output in optimisation checklist + content post plan."



125. Prompt 25 — Multi-City Farm Sales Expansion Plan

Multi-City Farm Sales Expansion Plan "You are a farm distribution strategist. **Design** a multi-city sales expansion plan for my farm produce to sell in [City 1], [City 2], and [City 3]. **Include**: Logistics arrangement & storage needs. Wholesale vs retail price strategies. City-specific marketing campaigns. Partnership ideas with local retailers. Output in market entry plan + cost projection table."

